

Tuesday, May 13

9:00am-5:00 pm	COUNCIL MEETING	Estherwood
5:00-7:00 pm	WAPOR REGISTRATION DESK OPEN	Bayside, 4 th floor
7:00-9:00 pm	WELCOME COCKTAIL RECEPTION	Oak Alley

Wednesday, May 14

8:00 am-5:00 pm	WAPOR REGISTRATION DESK OPEN	Bayside, 4 th floor
9:00-10:00 am	PLENARY SESSION	Oak Alley
10:00-10:30 am	BREAK	Bayside Foyer
10:30 am-12:00 pm	CONCURRENT SESSIONS A	

Session 1 **Social Issues in Public Opinion and Policy 1** Bayside A
Chair: Brian Gosschalk, IPSOS (UK)

Is American Foreign Policy Responsive to Foreign Public Opinion? The Case of Iran
Foad Izadi, Louisiana State University (USA)

Is the public opinion relevant to the decision make of international investors?
Márcia Cavallari Nunes, IBOPE Inteligência (Brazil)
Marcelo Coutinho, IBOPE Inteligência (Brazil)

Influencing public policies in achieving peace in divided societies; The Sri Lankan case study
Pradeep Peiris, Social Indicator (Sri Lanka)

Kashmir and Sri Lanka Peace Polls
Colin Irwin, Institute of Irish Studies, University of Liverpool (UK)
Yashwant Deshmukh, Team C-Voter Foundation (India)
Pradeep Peiris, Social Indicator (Sri Lanka)

Session 2 **Information and Media Coverage** Bayside B
Chair: Thomas Petersen, Institut für Demoskopie Allensbach (Germany)

The effects of terrorism coverage on the Spanish population: Proposing a model for information processing
Ubaldo Cuesta, University Complutense of Madrid (Spain)
Tania Menéndez, University Complutense of Madrid (Spain)

Perceived Effects and Political Correlates of Entertainment Programming Exposure
Michael Xenos, University of Wisconsin-Madison (USA)
Patricia Moy, University of Washington (USA)

Wednesday, May 14 (continued)

International Newspaper Coverage of Muslim Immigration: A Community Structure Approach

Joshua B. Wright, The College of New Jersey (USA)
Garret Dimarco, The College of New Jersey (USA)
Danny Giovenco, The College of New Jersey (USA)
John Pollock, The College of New Jersey (USA)

Public Opinion Told by the Box Office of Chinese Commercial Film Home and Abroad

Dr. Zhouxiao, Journalism School of Fudan University (China)

"It's 100 percent American:" Penetration, credibility and effectiveness of Al Hurra TV among Lebanese youth

Yasmine T. Dabbous, Louisiana State University (USA)
Khaled Nasser, Louisiana State University (USA)

Session 3 **Elections/Voting Behavior 1** Bayside C
Chair: Alejandro Moreno, ITAM (Mexico)

French Polls of 2007: Did things change after the 2002 catastrophe?

Claire Durand, Université de Montréal (Canada)
Adrien Jouan, Université de Montréal (Canada)

But why are most of the voters absent? Overseas Voting Behaviors in the Philippine Elections

Edson C. Tandoc Jr., Nanyang Technological University (Singapore)
Kavita Karan, Nanyang Technological University (Singapore)

Political Participation: The case of Brazil

Márcia Cavallari Nunes, IBOPE Inteligência (Brazil)
Marcelo Coutinho, IBOPE Inteligência (Brazil)

Transparent elections, abstention of voters: Implication of the voting behavior in the process of democratization

Abdelkrim Marzouk, Al Akhawayn University (Morocco)

12:00-1:30 pm **LUNCH** Oak Alley

1:45-3:15 pm **CONCURRENT SESSIONS B**

Session 1 **Social Issues in Public Opinion and Policy 2** Bayside A
Chair: Patricia Moy, University of Washington (USA)

What Shapes Public Opinion on Policy Issues?

Francisco Abundis, Parametria SA de CV (México)
Irina Alberro, COLMEX (México)
Sandra J. Ley, Parametria SA de CV (México)

How the World Wants to be Governed: The Role of Public Opinion

Steven Kull, University of Maryland (USA)

Wednesday, May 14 (continued)

The Decade of the Roma: Creating Research Driven Strategies To Improve The Lives Of The Roma

Svetlana Logar, Strategic Marketing Group, SMMRI (Serbia)
Sharon Felzer, World Bank, Public Opinion Research Unit (USA)

Trinidad & Tobago's 'Vision 2020': the Prime Minister's Vision to achieve Developed Country Status by 2020; an 18 Year Research Programme to Support His Goal for His Country

Robert Worcester, Market & Opinion Research International (UK)
Mark Gill, MORI Caribbean (Trinidad & Tobago)
Senator Lenny Saith, Government of Trinidad & Tobago (Trinidad & Tobago)

Hate Crime Victimization in Contemporary Europe: An Analysis of Self-Reported Victimization from the 2005 International Crime Survey

Allan McCutcheon, University of Nebraska-Lincoln (USA)

Session 2 **Old and New Expressions of Public Opinion** Bayside B

When Starbucks Meets the Forbidden City: A Study of the Public Opinion Formation on the Internet in Mainland China

Chen LIU, The Chinese University of Hong Kong (Hong Kong)

The dark side of the Blog; Analyzing dynamics of blog use and their impact on political participation

Homero Gil de Zuniga, University of Texas – Austin (USA)

Does the Spiral of Silence Begin at Home? How Willingness to Argue Among Family and Friends Affects Behavior in Public Spaces

Ken Blake, Middle Tennessee State University (USA)
Robert O. Wyatt, Middle Tennessee State University (USA)

Silencing Political Opinions in a Post-Electoral Context

Eulàlia Puig-Abril, University of Wisconsin – Madison (USA)
Hernando Rojas, University of Wisconsin – Madison (USA)
Tricia Olsen, University of Wisconsin – Madison (USA)

Session 3 **Elections/Voting Behavior 2** Bayside C

Chair: Claire Durand, Université de Montréal (Canada)

Brown's Gamble - The British General Election of 29 November 2007

Colin McIlheney, PricewaterhouseCoopers (Ireland)

Hungary's "Black Sunday" Of Public Opinion Research: The Anatomy Of A Failed Election Forecast

Tamás Bodor, State University of New York at Albany (USA)

The role of research in shaping the successful trade union campaign for the 2007 Australian national election

Andrew Bunn, Essential Media Communications (Australia)

Emotional Investment and Perspective: A Study of the 2006 Connecticut Senate Election

Chris Kowal, University of Connecticut (USA)

Wednesday, May 14 (continued)

Session 3 **Cross National Research in Public Opinion** Bayside C
Chair: Brian Grim, Pew Forum on Religion and Public Life (USA)

What Drives Support for Extremism? Findings from Six Predominantly Muslim Nations

Richard Wike, Pew Global Attitudes Project (USA)

Greg Smith, Pew Forum on Religion and Public Life (USA)

The Impact of Satisficing among Reluctant Respondents on Cross-Cultural Survey Equivalence

Olena Kaminska, University of Nebraska-Lincoln (USA)

Allan L. McCutcheon, University of Nebraska-Lincoln (USA)

African Coverage of Progress and Responsibility in Fighting AIDS: A Cross-National Community Structure Approach

John C. Pollock, The College of New Jersey (USA)

Paul D'Angelo, The College of New Jersey (USA)

Rowena Briones, The College of New Jersey (USA)

Danielle Catona, The College of New Jersey (USA)

Genevieve Faust, The College of New Jersey (USA)

Meghan Higgins, The College of New Jersey (USA)

Brian Keefe, The College of New Jersey (USA)

Dominique Sauro, The College of New Jersey (USA)

Effect of Response Formats on Self-reported Personality Items across Countries

Randall K. Thomas, Harris Interactive (USA)

Joanna Allenza, Harris Interactive (USA)

Susan Behnke, Harris Interactive (USA)

6:00-7:00 pm COCKTAILS (CASH BAR) Oak Alley

7:00-9:00 pm AWARD BANQUET Oak Alley

Thursday, May 15

8:00 am-12:00 pm **WAPOR REGISTRATION DESK OPEN** Bayside, 4th floor

8:00-9:30 am **CONCURRENT SESSIONS A**

Session 1 **Values, Religion and Technology** Bayside A
Chair: Analucía Cordova, ADA- Auditoría Democrática Andina (Ecuador)

Not Always about Abortion: The Varying Role of Religious Beliefs, Information and Values in Public Attitudes toward Biotechnology

Carolyn L. Funk, Virginia Commonwealth University (USA)

Science, Religion, And Development: A Cross-national Analysis from the World Values Survey

Jon D. Miller, Michigan State University (USA)

Ronald Inglehart, University of Michigan (USA)

Thursday, May 15 (continued)

Measuring Religion & Public Life in Africa
Brian J. Grim, Pew Forum on Religion & Public Life (USA)

National Pride in Specific Domains
Tom W. Smith, NORC/University of Chicago (USA)

Responsibility Frames in the News about New Voting Technology
Michael Traugott, University of Michigan (USA)
Caitlin Brown, University of Michigan (USA)
Hoon Lee, University of Michigan (USA)
Erica Williams, University of Michigan (USA)

Session 6 **World Public Opinion** Napoleon D3
(joint with AAPOR)
Chair: Steven Kull, University of Maryland (USA)
Discussant: Alvin Richman, Washington, D.C. (USA)

Perspectives on Class Structure and Economic Equality: A Comparison of the Mexican and the American General Social Surveys
Sandra J. Ley, Parametria SA de CV (México)
Irina Alberro, COLMEX (México)
Francisco Abundis, Parametria SA de CV (México)

Public Optimism in Afghanistan
John L. Richardson, D3 Systems (USA)

Who are 'most people' in the generalized trust question?
Patrick Sturgis, University of Surrey (UK)

9:30-10:00 am **BREAK** Bayside Foyer

10:00-11:30 am **WAPOR CONCURRENT SESSIONS B**

Session 1 **Survey Research Methods** Bayside A
Chair: Nick Moon, GfK NOP (UK)

What do the Questions Actually Measure? Ambiguity in Family-Work Attitudes Questions from the ISSP
Paula Wright, La Trobe University (Australia)

Assessing numerical ideological scales: A case study in the Mexican context
René Bautista, University of Nebraska-Lincoln (USA)
Marco A. Morales, New York University (USA)
Francisco Abundis, Parametría SA de CV (México)
Sandra Ley, Parametría SA de CV (México)

Treating Translation as a Scientific Component of Cross-national Research
Tom W. Smith, NORC/University of Chicago (USA)

Survey research in emerging democracies: The case of Belarus
Oleg Manaev, University of Tennessee, Knoxville (USA)

Thursday, May 15 (continued)

Causal Effects or Causal Mechanisms? Types of Rationalities as Explanation of Attitudes towards Law
Rodolfo Sarsfield, CIDE (México)

Session 2 **Roundtable Discussion** Bayside B
Chair: Pippa Norris, Harvard University (USA)

The Comparative Study of Electoral Systems
David Howell, University of Michigan (USA)

The Latinobarometro and the Global Barometers
Marta Lagos, Directora Latinobarometro (Chile)

The Afrobarometer
Carolyn Logan, Deputy Director, Afrobarometer, Michigan State University (USA)

Comparing the expansion of cross-national surveys
Pippa Norris, Harvard University (USA)

Session 6 **Media Coverage of Polls and Survey Research** Borgne
(joint with AAPOR)
Chair: Michael Xenos, University of Wisconsin – Madison (USA)
Discussant: Audience Members

Survey Research in the Media
Tibor Toth, University of Delaware (USA)

Another Day, Another Poll: Trends in Media Coverage of Polls/Surveys in the Election Realm and in the Non-Election Realm
Sara Zuckerbraun, RTI (USA)

The Changing Face of News Reporting In Egypt; Media, Sources, and Trust
Karl G. Feld, D3 Systems (USA)
Veronica A. Gardner, D3 Systems (USA)
Janet Lee, D3 Systems (USA)

Listening to a billion voices: How public opinion influences India's journalists
Bridgette Phoenicia Colaco, Troy University (USA)

Media Performance in Polls Reporting in the Chinese Societies
Weng Hin CHOENG, University of Macau (China)

11:45 am-1:15 pm **AAPOR LUNCH** Grand Ballroom
("WAPOR only" attendees can purchase ticket to AAPOR lunch)

1:30-3:00 pm **WAPOR CONCURRENT SESSION C**

Session 6 **Formation of Public Opinion** Napoleon D3
(joint with AAPOR)
Chair: Patrick Sturgis, University of Surrey (UK)
Discussant: Audience Members

Thursday, May 15 (continued)

Revisiting 'The Voice of the People': An Evaluation of the Claims and Consequences of Deliberative Polling
Laurel Gleason, The Ohio State University (USA)

Effects of Deliberation Setting on Opinion Change and Subsequent Willingness to Engage in Political Talk
Michael Xenos, University of Wisconsin-Madison (USA)
Eunkyung Kim, University of Wisconsin-Madison (USA)

Public opinion and the war on terrorism 2001-2007
Gerald Kosicki, The Ohio State University (USA)

Teaching Democracy to Students
Karen Buerkle, RTI International (USA)

Practical Democratic Theory: Revising Berelson's original theory to promote scholarly synthesis and action
Jason Rittenberg, University of Illinois at Urbana-Champaign (USA)

3:00-4:00 pm

WAPOR BUSINESS MEETING

Bayside A

JOINT AAPOR/WAPOR POSTER SESSION I

Exhibits Area

WAPOR

Political Parties and Political Alienation Evidence from Survey Research in Morocco
Dr. Audra K. Grant, RAND Corporation (USA)
Abdelkrim Marzouk, Al Akhawayn University (Morocco)

Using Radio Sawa to Influence Public Opinion in the Middle East: An Examination of Credibility and Effectiveness Among a Hostile Audience
Thomas B. Christie, University of Texas at Arlington (USA)
Andrew M. Clark, University of Texas at Arlington (USA)

Journalists as custodians of the public: Journalists' and politicians' perceptions on the role of the media in covering terrorism
Mario García Gurrionero, University Complutense of Madrid (Spain)
Marisa García Guardia, University Complutense of Madrid (Spain)
María Gil Casares, University Complutense of Madrid (Spain)