What is NLC?

New Leaders Council (NLC) is a 501(c)(3) that works to recruit, train and promote the progressive political entrepreneurs of tomorrow — trendsetters, elected officials and civically-engaged leaders in business and industry who will shape the future landscape.

NLC recruits Fellows from outside traditional power structures and equips them with the skills necessary to be civic leaders in their communities and workplaces. Our mission is realized primarily through the NLC Institute; the nation’s premiere political entrepreneurship training program.

The New Leaders Council Institute: The NLC Institute, our flagship program, is the nation’s premier leadership and political entrepreneurship training program for young professionals.

- An intense training program, each NLC Institute is highly-selective, admitting only 15 to 20 Fellows to each program. NLC Institutes are conducted annually by NLC chapters across the nation, allowing for Fellows a tailored, local agenda within the curriculum.
- NLC counts numerous Local, State and National leaders among our supporters who often participate in the Institute as presenters, by attending Chapter events or by offering advice and mentorship to our Fellows.
- Fellows are divided into small groups on day one of the Institute, which helps foster accountability and teamwork over the course of the program and often beyond.
- Participation in the NLC Institute gives our graduates access to our national alumni network of successful leaders.
- Our graduates are committed to fundraising for their Chapters and supporting the next class of Fellows.
- NLC is unique in that we continue our programming for Fellows long after they have graduated, including through our mentorship program which pairs each Fellow with a solid mentor who utilizes their own experience to offer career advice and guidance.

Curriculum

A five-month (Jan-May), one-weekend-per-month commitment focusing on:

- Personal leadership development
- Entrepreneurship
- Communications and Marketing
- Fundraising and Finance
- Political Strategy and Management
- Traditional and New Media
- Internet and Technology

Example Session Topics: “Authenticity and Public Speaking,” “21st Century Predictive Voter Targeting,” and “Developing a Message That Sticks”

2016 Institute Dates (Tentative)

January 23, 24 / February 20, 21 / March 19, 20 / April 16, 17 / May 21, 22

Applications for the 2016 NLC Institute will be accepted starting August 1st.