

University of Nebraska-Lincoln World Campus



# JAPAN

## Japanese Visual Culture in Context

Hixson Lied College of Fine & Performing Arts  
College of Journalism and Mass Communications

*May 17 - June 6, 2010*



Clockwise from top left: Myoshin-ji; Todai-ji; Fushimi Inari;  
Hama Rikyu; Senso-ji; Shinkansen (bullet train)

UNIVERSITY OF  
**Nebraska**  
Lincoln

## Earn UNL academic credit as you:

- **Compare traditional and contemporary Japanese visual culture**
- **Visit UNESCO World Heritage Sites in Kyoto, Uji and Nara**
- **Engage in focused observation, analysis and reflection through drawing, writing and photography**
- **Experience the best of Japan's historical and modern offerings from tea ceremony to bullet train**

Faculty from the Department of Art & Art History and the College of Journalism and Mass Communications collaborate to offer a course in Japanese visual culture from ink painting to advertising. Visit temples, gardens and museums in small historical towns and the world's largest city. Hone your perceptual and analytical skills through daily drawing, writing and photography in an exceptionally rich visual atmosphere. In addition to the scheduled activities, there will be some free time to shop, relax, and explore sites of personal interest in both cities. Whether you like manga, karaoke, ramen, kitchenware, cutting edge-fashion, contemporary architecture or anything else Japan is known for, you will have a chance to explore it on this trip.

### Kyoto, Japan

We begin in Kyoto for an immersion in traditional Japanese culture. Rev. Takafumi Kawakami, our host at Shunko-in temple, will provide a brief orientation to Japanese language, Zen meditation and the fascinating art, gardens, architecture and history of the site and general area. Shunko-in is our base to explore, on foot and with public transit, the many UNESCO World Heritage Sites nearby including Ryoan-ji's famous dry garden, Tenryu-ji's bamboo forest and Todai-ji, the world's largest wooden building. Activities include a tea ceremony with a tea master, making traditional crafts and sampling Kyoto cuisine. We'll take a day trip to Nagoya, a strategic 16th-19th century Shogun castle town that became the 20th century industrial heart of Japan. We'll visit Nagoya City University to discuss Japanese and American visual culture with Professor of Art, Ryozo Morishita, and learn about the development of Japanese aesthetics at the Tokugawa Museum and Nagoya Castle.

### Tokyo, Japan

We arrive in Tokyo via shinkansen (bullet train) and stay in the city's most traditional neighborhood-Asakusa. Home to Senso-ji, Tokyo's oldest temple, Asakusa has a lively street fair atmosphere of low-rise buildings along the Sumida River. We'll utilize Tokyo's extensive train and subway network to visit the Museum of Advertising and Marketing, Mori Art Museum, Tokyo National Museum and various neighborhoods for a taste of old and new, fine art and commercial visual culture. We'll cruise down the river and walk through a formal garden surrounded by skyscrapers to Tsukiji, the world's largest wholesale market where those serious about sushi stand in line for a fresh fish breakfast. A day trip to the coastal town of Kamakura offers wooded hillsides,



temples, shrines and beaches. We'll end with a superb vista from Tokyo City View in the futuristic Roppongi Hills art and entertainment complex.

### Accommodations and Food

Kyoto accommodations in Shunko-in temple will be traditional and Spartan with futon mattresses on the floor. Tokyo accommodations will be in a recently built large hostel with 4-6 bunk private rooms. Despite their simple sleeping arrangements, both sites offer free wi-fi and kitchens with lounge areas to work and relax.

While it is our hope that students will sample the incredible quality and variety of Japanese cuisine, using the kitchens to prepare some meals will reduce cost and stress of eating every meal in a restaurant. Students must have open minds and flexibility about food to enjoy this trip.

### Faculty Leaders

**Dana Fritz**, Associate Professor of Art, has been teaching in the visual literacy program since its inception in 1998. She currently teaches Perceptual Drawing courses and serves as Program Coordinator. In 2000, Fritz served as a cultural ambassador through a Rotary Foundation Group Study Exchange to Japan. Her creative work in photography has taken her to Japan twice more to photograph in traditional gardens and temple complexes.

**Frauke Hachtmann**, Associate Professor of Advertising, teaches in advertising and media, has conducted cross-cultural research involving Japanese consumers, and has led three study abroad courses to Germany to study international media. She has served on the Visual Literacy campus-wide steering committee when the College of Journalism and Mass Communications first joined the consortium in 2003 and is currently the ACE representative for the College of Journalism and Mass Communications.

### Earn UNL Credits

You must register for ARTP 480/880 or ADVT 480/880 for 3 credits during the summer pre-session. Attendance at pre-departure meetings, on campus orientation and site visits are required as well as completion of assignments stated in the course syllabus. Graduate credit is under the supervision of and therefore granted by the graduate faculty of the University of Nebraska. Graduate credit can be obtained only by previous arrangement with the Graduate College.

### eNRoll

eNRoll during the Summer Sessions registration period in March. You can obtain the call number for this course from the academic department sponsor. Non-UNL students must be admitted to UNL. An online visiting student application is available at graduate and undergraduate



levels; [www.admissions.unl.edu](http://www.admissions.unl.edu) (undergraduate) or [www.unl.edu/gradstudies](http://www.unl.edu/gradstudies).

### Eligibility

This course is open to all majors. Application is due February 1. Upon acceptance \$750 deposit is due February 12.

### Scholarships and Financial Aid

Students enrolled in a UNL World Campus summer study abroad program may be eligible for federal student financial aid, including student loans. Students interested in applying for aid must complete the FAFSA and a study abroad worksheet available from the Financial Aid Office. Contact a Study Abroad Financial Aid Advisor at Scholarships & Financial Aid, 17 Canfield, 472-2030 for information on applying and finding out if you can use your current scholarship for study abroad. Summer financial aid applications are available on-line on WAM March 1.

For study abroad scholarship information contact International Affairs, 472-5358.



Photos: page 2: Ryoan-ji; page 3 top: green tea noodles; above: Roppongi Hills Art and Entertainment Complex; right: Kamakura

### Fees Include:

- Roundtrip airfare from Lincoln or Omaha
- Temple and Hostel Accommodations--9 nights in Kyoto, 6 nights in Tokyo
- Airport transfers in Kyoto and Tokyo
- Selected entrance fees, site visits and special tours
- 7 day Japan Rail Pass
- Special Kyoto dinner
- Travel insurance
- Journals and maps

Estimated price range is \$3,100-\$3,250 plus tuition & fees (Tuition is \$650.00 for 3 credits, resident undergraduate). The total is approximately \$3,750-\$3,900 with additional charge for non-resident and graduate credits. Costs are subject to change and based on a minimum number of 15-20 students. Tuition and fees for ARTP 480/880 or ADVT 480/880 will be billed separately by UNL student accounts and will be due approximately May 12, 2010.

Withdrawal after February 12 is subject to a \$150 cancellation fee plus additional irrecoverable costs. Cancellations must be made in writing to International Affairs.

### How to Apply

To apply for this limited-size study abroad program complete the application (forms A, B, and C) available on the International Affairs website. [www.unl.edu/iaffairs](http://www.unl.edu/iaffairs). The application deadline is February 1. The course instructors will review the applications and applicants will be notified by February 5. Those selected will receive a request for payment of \$750 due by February 12.

Applications received after the February 1 deadline will be considered if space is available.



### At a Glance...

- **Location:**  
Kyoto and Tokyo, Japan
- **Program Length:**  
4 days on campus  
2 1/2 weeks in Japan
- **Program Dates:**  
May 17 - June 6, 2010  
Pre-session
- **Credits:**  
ARTP 480/880 or ADVT 480/880 (3 credits)  
This course can count as outcome #2 or #9 in new ACE General Educ. Program
- **Cost:**  
Estimated price is \$3,100 - \$3,250 plus tuition & fees (Tuition is \$650.00 for 3 credits, resident, undergraduate).
- **Payment Schedule**  
February 12 -- \$750  
March 1 -- Balance
- **Application Deadline:**  
February 1
- **Contact:**  
International Affairs  
420 University Terrace  
Lincoln, NE 68588-0682  
(402) 472-5358  
E-mail: [iaffairs@unl.edu](mailto:iaffairs@unl.edu)  
[www.unl.edu/iaffairs](http://www.unl.edu/iaffairs)  
  
Dana Fritz  
Department of Art and Art History  
email: [dfritz2@unl.edu](mailto:dfritz2@unl.edu)  
  
Frauke Hachtmann  
College of Journalism and Mass Communications  
email: [fhachtmann1@unl.edu](mailto:fhachtmann1@unl.edu)



# JAPAN

## Japanese Visual Culture in Context Summer Study Abroad May 17 - June 6, 2010

### 15 Great Reasons to Join this Study Abroad Program



1. Experience, analyze, and interpret the visual culture of Japan
  2. Speed past Mt. Fuji in a bullet train
  3. Visit and learn about Japanese architecture and gardens
  4. Be inspired by the traditional and modern cultures of Japan
  5. Sleep in a temple
  6. Spark your own creativity with the new experiences
  7. Learn about Japanese culture from a Japanese perspective
  8. Travel with people who have similar interests
  9. Take advantage of group travel arrangements that allow time for personal exploration
  10. Combine the pleasures of Japanese cuisine and art with learning
  11. Enhance your international education with a deeper appreciation of the world and its diversity
  12. Add an international perspective to enhance your professional development
  13. Begin the summer with a travel adventure
  14. Travel with a purpose
- and...
- 15. Because you've always wanted to.**

#### For More Information

Dana Fritz  
Department of Art and Art History  
Email:dfritz2@unl.edu

Frauke Hachtmann  
College of Journalism and Mass Communications  
Tel: (402) 472-9848  
Email: fhachtmann1@unl.edu

International Affairs  
420 University Terrace. UNL  
Lincoln, NE 68588-0682  
Tel: (402) 472-5358  
Email: iaffairs@unl.edu  
[www.unl.edu/iaffairs](http://www.unl.edu/iaffairs)