

University of Nebraska - Lincoln World Campus



Pan Pacific Study Tour

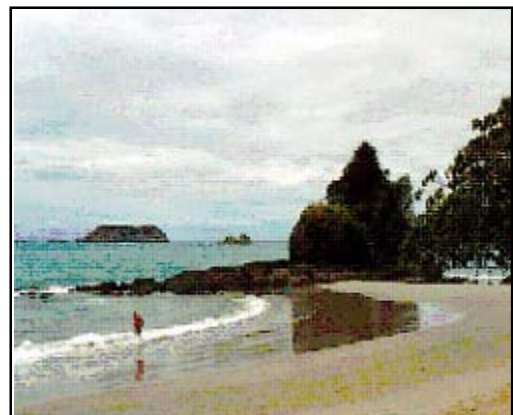
Costa Rica, Ecuador & Peru

International Business

Summer Study Abroad

On-campus Class Sessions May 12 to 16, 2008

Travel Dates: May 17 - June 7, 2008



UNIVERSITY OF
Nebraska
Lincoln

- **Broaden your professional perspective through an improved knowledge of international business.**
- **Provide information in business functional areas relating to people, customer service, sales and marketing in large and small business contexts.**
- **Encourage a greater understanding and awareness of the positions Latin America in the world economy.**
- **Interact with professors and business professionals at an international professional conference.**
- **Stimulate entrepreneurial thinking through exposure to new cultures.**

On Campus

You will engage in a variety of learning activities on-campus prior to departing the United States for your international experience. On campus, you will read about and discuss business, economic, political, and cultural aspects of the countries to be visited. You will perform research that will culminate in papers that serve as a foundation for analyzing business practices in Central and South America

Tentative Itinerary

The itinerary is in development. Presentations by local businesses will be scheduled to represent the key players in financial services, banking, retailing, manufacturing, transport, information technology, agriculture and trade and commerce. Classes will be scheduled throughout.

On Tour

During the international experience, you may tour businesses, visit business assistance organizations, engage in learning and social activities with university students from the countries we visit, attend the Pan Pacific Business Association Conference in San Jose, Costa Rica and see the sights. You'll keep a journal to remind you of all the experiences you have. A combination of planned course-related activities and personal time allows you to receive credit for your participation and provides ample opportunities for you to do and see the things you want in each country

Faculty Leaders

Dr. Terry Sebor, Associate Professor of Management. tsebor1@unl.edu.
 Dr. Ron Hampton, Associate Professor of International Business and Marketing, rhampton1@unl.edu

Earn UNL Credits

Six hours of credit may be earned for participating in the Pan Pacific Study Tour. Students are encouraged to meet with their advisors to discuss credit options. Students are responsible for registering for their course selections through eNRoll. Two courses are offered for this tour.

						17 May Leave Omaha
18 May LAX to Lima, Peru	19 May Lima	20 May Lima	21 May Lima to Cuzco	22 May Cuzco	23 May Cuzco	24 May Cuzco
25 May Cuzco to Lima to Quito, Ecuador	26 May Quito to Galapagos Islands	27 May Galapagos Islands	28 May Galapagos Islands	29 May Galapagos Islands to Quito, Ecuador	30 May Quito	31 May Quito to San Jose, Costa Rica
1 June San Jose	2 June Pan Pacific Conference in San Jose	3 June Pan Pacific Conference in San Jose	4 June San Jose	5 June San Jose	6 June San Jose	7 June Return to Omaha

UNL Credits

1. *Comparative International Small Business* (3 cr.) Dr. Terry Sebor
Undergraduates: Management 398, Section 401
Graduate Students: Management 996a, Section 401
2. *International Marketing/Business Administration* (3 cr.) Dr. Ron Hampton
Undergraduates: Bus. Adm. 491, Section 401
Graduate Students: Marketing 996, Section 401

Prerequisites: Junior standing by May 10, 2008.

Graduate credit is under the supervision of, and therefore granted by, the Graduate Faculty of the University of Nebraska-Lincoln. Graduate credit can be obtained by previous arrangement with the Graduate College.

eNRoll

eNRoll during the Summer Sessions registration period in March. You can obtain the call number for this 8-week session course from the academic department sponsor. Non-UNL students must be admitted to UNL. An on-line visiting student application is available at graduate and undergraduate levels, www.admissions.unl.edu (undergraduate) or www.unl.edu/gradstudies.

Scholarships and Financial Aid

The University of Nebraska-Lincoln recognizes the importance of increasing diversity in all University programs. In support International Affairs is offering limited financial assistance in the form of scholarships for UNL Study Abroad Programs. Scholarships applications and information are available on the International Affairs website:

www.unl.edu/iaffairs

For other types of financial aid contact Caroline Routh, Scholarships & Financial Aid, 16 Canfield Administration Building., UNL, 472-2030.

Program Fee

The program fee for the Pan Pacific Study Tour is approximately \$4,450. The program fee includes:

- Roundtrip airfare
- Airport transfers

- Airport departure taxes
- Hotel accommodations (double/triple/quad)
- Pan Pacific Conference registration
- Transportation to group tours and activities
- Health insurance
- Specified cultural experiences and sightseeing

The program fee does not include:

Tuition and fees, books, individual sightseeing, passports, phone calls, souvenirs, or non-specified meals.

Tuition and fees will be billed separately by UNL student accounts and will be due approximately May 12.

How to Apply

Applications for the Pan Pacific Study Tour are due January 25, 2008 with a \$500 deposit. Group size is limited.

To Apply for the Pan Pacific Study Tour.

1. Complete the application (form A and form B) available on the International Affairs website www.unl.edu/iaffairs.
2. Submit Form A and B, along with a deposit of \$500 to International Affairs, 420 University Terrace. Please make all checks payable to UNL.
3. Register through eNroll during the open enrollment period for Summer Sessions.

Priority will be given to students who register for 6 credit hours. If the 30 tour positions are not filled by students taking credit, remaining vacancies will be filled on a first-come, first-serve, date of deposit basis.

Late applications will be considered if space is available. Participants who withdraw after January 25, 2008, will be assessed a \$150 cancellation fee plus irrecoverable costs. Cancellations must be made in writing to International Affairs.

At a Glance...

- **Location:**
Costa Rica, Ecuador & Peru
- **Program Length:**
Three weeks
- **2008 Program Dates:**
On-campus sessions: May 12-16
Travel Dates: May 17-June 7
- **Credits: (3 cr. each):**
Comparative International Small Business
International Marketing
Business Administration
- **Cost:**
Estimated price is \$4,450 plus tuition & fees (Tuition is \$672.70 for 3 credits, resident, undergraduate).
- **Payment Schedule**
January 25 – \$500 deposit
February 22 - \$1500
March 31 – Balance of costs
- **Application Deadlines:**
January 25 – reservation deadline with deposit.
- **Contact:**
International Affairs
420 University Terrace
Lincoln, NE 68588-0682
(402) 472-5358
E-mail: iaffairs@unl.edu
www.unl.edu/iaffairs

Dr. Terry Sebor
tsebor1@unl.edu

Dr. Ron Hampton
rhampton1@unl.edu

Carolyn Routh
Scholarships & Financial Aid
crouth1@unl.edu
16 Canfield Admin.
(402) 472-2030



Pan Pacific Study Tour Costa Rica, Ecuador and Peru

Pan Pacific Study Tour Summer Study Abroad

On-campus sessions: May 12-16, 2008

Travel Dates: May 17 - June 7, 2008

7 Great Reasons to Join this Study Abroad Program

1. Learn more about other countries' current business, economic and political situation up close and personal.
2. Be inspired by the landscapes, history and people from a culture and lifestyle different from your own.
3. Earn valuable credits towards your degree while obtaining practical experience.
4. Identify the potential for new emerging markets, trade and investment opportunities in Latin America
5. Travel with a diverse group of students who each add a unique quality to this tour.
6. Gain a competitive edge over other job applicants.
7. Have fun and make new friends.

UNDERGRADUATE REQUIREMENTS FULFILLED BY COURSES OFFERED

Management 398* Comparative International Small Business	Block V/Module V Required Course for Major	Block III Electives Module 6, Business Elective	Business Administration 491* International Marketing	Block V/ Module V* Required Course for Major	Block III Module 6 as Elective
Accounting	No	Yes	Accounting	No	Yes
Agri-Business	No	Yes	Agri-Business	No	Yes
Actuarial Science	No	Yes	Actuarial Science	No	Yes
Business Administration	Yes*	Yes	Business Administration	Yes*	Yes
Economics	No	Yes	Economics	No	Yes
Finance	No	Yes	Finance	No	Yes
International Business	Yes*	Yes	International Business	Yes*	Yes
Management	Yes	Yes	Marketing	Yes	Yes
Marketing	Yes	Yes	Management	Yes	Yes

*Providing taken for a grade and you need a 300/400 level requirement and appropriate departmental designation. MNGT 398 if taken as part of the Pan Pacific Program is an approved ICR, by special substitution, BSAS491 is automatically accepted as an ICR.