

Bernard Rogers McCoy
236 Andersen, Lincoln, NE, 68588-0466
Phone: 402-472-3047
bmccoy2@unl.edu

Objective:

Associate Professor, Broadcasting

Education:

M.A., Telecommunications Management, Michigan State University, 1996
Concentrations: Convergence, The Internet
Thesis: TV, The Internet and Education

B.S, Journalism, The University of Kansas, Lawrence, KS, 1979

Experience:

Instructor, 2006 - 2007

University of Nebraska-Lincoln, College of Journalism and Mass Communications
Courses: Beginning Reporting, NewsNetNebraska (convergence), Broadcast News Writing, Information Gathering, Depth Reporting, Investigative and Computer Assisted Reporting

Visiting lecturer, 2006-2007

Kosovo Institute of Journalism and Communications
Courses: Convergence, on-line news production

Investigative Reporter, technology reporter, anchor 1999 – 2006
WBNS-TV (CBS) in Columbus, Ohio

Contributing writer, 2001-2006
The Columbus, Dispatch

Anchor 1993-1999
WILX-TV (NBC) in Lansing, Michigan

Anchor 1989-1993
WKBD-TV (Fox) in Detroit, Michigan

Anchor, reporter 1980-1989
KCTV-TV (CBS) in Kansas City, Missouri

Anchor, producer, reporter, videographer 1979-1980
WIBW-TV (CBS) Topeka, Kansas

Research Skills:

Investigative reporting, computer assisted reporting.

Presentations:

Broadcast Educators Association (BEA) National Conference in Las Vegas, NV. *"Learning to Teach Convergence,"* panel member (2007). Convergence, what works and how to get started in teaching the necessary tools to students.

University of Nebraska-Lincoln Communicators, Lincoln, NE. *"Web page design and audience behavior characteristics."* Presenter (2006)

University of Nebraska-Lincoln Athletic Department, media relations, Lincoln, NE. *"Web page design and audience behavior characteristics."* Presenter (2006)

Consulting:

Assisted Kosovo Institute of Journalism and Communications (KIJAC) with acquiring and setting up automated on-line editing system for the training of students, faculty and staff.

Publications:

ONE LIVED, The Columbus Dispatch, Columbus, Ohio, November 26, 2006: The sole survivor of a Great Lakes shipwreck recounts the harrowing details and how it changed his life.

OSU URGED TO ADD MORE DORM SPRINKLERS, The Columbus Dispatch, November 8, 2005: Ohio State University occupies last place in a ranking that could have far greater consequences than a failed bid for a national championship, fire-safety experts warn.

OSU MAILING A POLITICAL PLUG, CRITICS SAY, The Columbus Dispatch, October 18, 2005: Ohio State University engaged in partisan politics by distributing a school fundraising letter that spotlights an alumnus running for Columbus City Council, the Ohio Democratic Party says.

SCHOOL DEFECTS RAISE QUESTIONS, The Columbus Dispatch, May 15, 2005: Nine months after dedicating the \$48 million complex, officials of Waverly schools are grappling with uneven floors and various heating and cooling problems that have required more than \$160,000 in repairs.

OPIATE-RELATED DEATHS ON THE RISE IN COUNTY, The Columbus Dispatch, March 1, 2005

SOLDIERS IN WWII EXPERIMENTS FINALLY WILL GET COMPENSATION, The Columbus Dispatch, February 22, 2005: In response to criticism from an Ohio congressman, the U.S. Department of Veterans Affairs is preparing to contact 4,500 World War II veterans who've never been notified that they might qualify for medical benefits.

QUICK FIX URGED FOR HYDRANTS, The Columbus Dispatch, February 22, 2005:
Columbus will step up efforts to repair the city's more than 500 broken fire hydrants, especially those that have been inoperative for more than a year, a City Council member says.

STRICKLAND CALLS ON VA TO HONOR PROMISE, The Columbus Dispatch, February 15, 2005:
Rep. Ted Strickland, D-Lisbon, has called on Jim Nicholson, President Bush's new secretary of veterans affairs, to fulfill promises the agency made more than a decade ago when the military admitted that it intentionally exposed U.S. soldiers and sailors to dangerous chemicals during World War II.

CITY LAGS ON FIRE-HYDRANT REPAIRS, The Columbus Dispatch, February 9, 2005

RESERVE UNIT SEEKS ANSWERS TO COMRADE'S DEATH IN IRAQ, The Columbus Dispatch, January 30, 2005:

Members of an Army Reserve unit based in Zanesville want Congress to review a vehicle crash that killed a colleague this summer in Iraq.

REP. STRICKLAND, SERGEANT SAY TROOPS LACK NIGHT-VISION GEAR, The Columbus Dispatch, January 25, 2005

OSU'S DEAL WITH ISSUER OF CREDIT CARDS A CONCERN, The Columbus Dispatch, December 31, 2004: Ohio State University should make it easier for students to block the release of their names, addresses and phone numbers to credit-card issuers and other marketers, some privacy and consumer advocates say.

FEWER SCHOOLS FAILING TO CONDUCT REQUIRED NUMBER OF FIRE DRILL, The Columbus Dispatch, December 15, 2004: One year after a review of fire-drill records revealed widespread disregard for state regulations, Franklin County's public schools appear to be better preparing students for emergencies.

SCHOOL DISTRICT ORDERS RADON REVIEW, The Columbus Dispatch, November 24, 2004: Columbus Public Schools officials say they want to find out why more wasn't done to address the dangerous levels of radon that city health officials detected in dozens of district buildings 14 years ago.

TWO INDICTED IN HEROIN-SMUGGLING RING, The Columbus Dispatch, November 23, 2004: Investigators say they've arrested the leaders of a drug-smuggling operation that shipped heroin from Africa to Columbus for distribution to users across central Ohio.

SCHOOLS TOOK LITTLE ACTION AFTER HIGH RADON LEVELS FOUND, The Columbus Dispatch, November 14, 2004: After testing 167 buildings maintained by Columbus Public Schools, city health officials said two-thirds contained potentially dangerous levels of radon.

CANCER-CAUSING RADON COMMON IN OHIO, The Columbus Dispatch, November 9, 2004

DEBT AGENCY'S PRIVACY PRACTICES DISPUTED, The Columbus Dispatch, August 11, 2004: A debt-collection company says it has taken additional steps to protect confidential information after documents containing hundreds of names, addresses and Social Security numbers turned up in a trash bin behind the company's Columbus office.

JOB AND FAMILY SERVICES MAY OVERSEE CAMP SCREENINGS, The Columbus Dispatch, August 6, 2004: State officials want to add teeth to a law that's supposed to keep people with criminal records from becoming camp counselors.

PRIVATE DOCUMENTS FOUND IN TRASH, The Columbus Dispatch, July 30, 2004: At least four agencies in four states are investigating how documents containing hundreds of Social Security numbers and other personal information ended up in an unsecured trash bin behind the Columbus office of a debt-collection company.

NO ONE ENFORCING STATE LAW TO SCREEN CAMP COUNSELORS, The Columbus Dispatch, July 16, 2004: Some public-safety officials say they see a serious shortcoming in the state law intended to prevent the hiring of camp counselors with criminal records: No one's responsible for enforcing it.

ETHICS PANEL, COTA SETTLE, The Columbus Dispatch, July 9, 2004:

In a settlement with the Ohio Ethics Commission, COTA officials admit they violated state law by giving a six-figure, part-time job to a former board member who helped design the position.

SAMPLES FROM URBAN RIVERS SHOW WHAT'S BEEN FLOWING IN, The Columbus Dispatch, May 23, 2004: For years, Richard Proebstl has been well-aware of the shortcomings in Columbus' sewer system. Every so often, he receives a reminder -- in the form of raw sewage backing up into his East Side home.

COTA CHIEF WORRIED HOW HIRING WOULD LOOK, The Columbus Dispatch, May 1, 2004, By Dean Narciso and Bernard Rogers McCoy: Fearing it would appear improper, COTA President Ron Barnes told a COTA board member not to mention in his resignation letter that he would be hired as a vice president of the transit agency.

STATE ETHICS PANEL ASKED TO REVIEW COTA HIRE, The Columbus Dispatch, April 30, 2004: When Ernie Sullivan became COTA's first-ever vice president of transformation strategy three months ago, he already knew the ins and outs of the job. Internal e-mail shows that Sullivan had begun laying the groundwork to create and move into the six-figure, part-time position at least six weeks earlier -- when he was a member of the Central Ohio Transit Authority's board of trustees.

IT TOOK ONE SMALL STEP TO SOLVE TOWER PROBLEM, The Columbus Dispatch, April 28, 2004: A long-running dispute involving Port Columbus' new 224-foot-tall control tower has ended amicably and, in the end, 16 inches helped make the difference.

CANDIDATE CHARGED WITH DRUNKEN DRIVING, The Columbus Dispatch, March 9, 2004: he political unknown who upset state Rep. Larry Price in last week's Democratic primary was cited for driving while impaired two days before the election, records show.

OSU GIVES CONTACT LIST TO MBNA FOR BUCKS, , The Columbus Dispatch, March 2, 2004: Bernard Rogers McCoy, and Alice Thomas: Ohio State University and the OSU Alumni Association are supplying the world's largest independent credit-card company with information on contacting more than 400,000 students, employees and alumni.

AIRPORT SCREENERs HIRED BEFORE RECORDS CHECKED, OFFICIAL SAYS, The Columbus Dispatch, February 29, 2004: In a rush to meet congressional deadlines, the federal Transportation Security Administration used newly hired workers whose background checks were incomplete to screen passengers and bags at Port Columbus, an agency official said.

SOME SEE THREAT IN OHIO'S FLU SHOTS, The Columbus Dispatch, February 17, 2004: The state distributed 290,000 doses of flu vaccine to local health departments this flu season, and most contained a chemical the U.S. Food and Drug Administration has suggested be removed from childhood vaccines.

METERS REJECT DEBIT CARDS, The Columbus Dispatch, February 13, 2004: The warranty on Columbus' parking meters has expired -- along with the patience of some area residents who bought special city-issued debit cards to avoid carrying pocketfuls of change.

CRASH-DATA RECORDERS, PRIVACY RIGHTS ON COLLISION COURSE, The Columbus Dispatch, January 1, 2004: Insurance companies, law-enforcement agencies and civil libertarians in Ohio and across the country will be monitoring the impact of a first-of-its-kind privacy law that takes effect today in California.

RECYCLER OF STEEL BARRELS FACES NEW FLAK FROM EPA, The Columbus Dispatch, December 8, 2003: The Ohio attorney general's office will ask a Franklin County Environmental Court judge to penalize a Gahanna steel-drum recycler accused of violating an agreement with state regulators.

FORENSIC EXPERTS LURK ALONG SNIPER'S TRAIL, The Columbus Dispatch, December 5, 2003: Looking for clues in the south Outerbelt shootings, scores of law-enforcement officers have mounted highly visible searches along I-270 in southern Franklin County.

Ultimately, however, the investigation might hinge on the decidedly low-profile efforts of forensic scientists such as Ron Dye.

INVESTIGATION OF BUS DRIVERS LEADS TO SUSPENSIONS, The Columbus Dispatch, December 2, 2003: Columbus Public Schools are reviewing their bus-driver screening procedures after an outside audit revealed that at least two of the district's drivers shouldn't have been behind the wheel.

AIRPORT BAG CHECKS STILL LAX, The Columbus Dispatch, November 25, 2003: A follow-up test of baggage-screening procedures at Port Columbus suggests security practices haven't improved since a similar spot check revealed problems this summer.

FIRE-DRILL EDUCATION CAMPAIGN UNDER WAY, The Columbus Dispatch, November 12, 2003: Frustrated by widespread disregard for school fire-drill requirements, the state fire marshal is embarking on a re-education campaign for firefighters and school administrators.

NUMEROUS DISTRICTS DIDN'T MEET FIRE-DRILL REGULATION, The Columbus Dispatch, October 31, 2003: Forty-five percent of Franklin County's public schools failed last year to conduct the number of fire drills mandated by state law, according to an analysis of information provided by the schools.

MORE CONTROLLERS WILL MAN TOWER, The Columbus Dispatch, October 28, 2003: Air-traffic controllers say they'll be able to direct aircraft from Port Columbus' new tower even though its design prevents any single controller from seeing all of the airport's runways and taxiways.

Representatives of the controllers union said yesterday that discussions with federal officials had produced a tentative agreement calling for the \$24 million tower to function with two sets of controllers.

FLYING BLIND? NO, BUT NEW TOWER AT AIRPORT HAS SOME BLIND SPOTS, The Columbus Dispatch, September 23, 2003.

PROBLEMS SPUR COTA TO TIGHTEN ITS SCREENING, The Columbus Dispatch, September 9, 2003: COTA is changing its employee screening and monitoring process after independent background checks on drivers turned up some criminal convictions and serious off-duty traffic violations.

FUNDING SOUGHT TO WIDEN MORSE-RT. 62 INTERSECTION, The Columbus Dispatch, August 30, 2003: Traffic-safety officials have identified the intersection of Morse and Johnstown roads in northeastern Franklin County as an increasingly dangerous spot, and they've come up with a plan to curb the number of crashes there. Now they just have to find a way to pay for the improvements.

UNHAPPY INVESTORS SEEKING TO REGAIN LOST MONEY THROUGH ARBITRATION, The Columbus Dispatch, August 17, 2003

REP. TIBERI WANTS ANSWERS REGARDING AIRPORT-SECURITY GAPS, The Columbus Dispatch, August 7, 2003: U.S. Rep. Pat Tiberi wants the federal Transportation Security Administration to explain why baggage screeners at Port Columbus failed several times to detect -- or at least investigate -- suspicious objects during a recent test.

AIRPORT-SECURITY TEST FINDS FAULTY SCREENINGS, The Columbus Dispatch, July 29, 2003: Baggage screeners at Port Columbus failed several times to detect -- or at least to investigate -- suspicious objects placed in carry-on luggage as part of a test organized by a former federal aviation-security official.

INSIGHT CABLE COMPANY LATEST TO OFFER LOCAL PHONE SERVICE, The Columbus Dispatch, March 7, 2003: The rotary-dial phone might be a thing of the past, but central Ohio's increasingly competitive telecommunications market could have customers spinning. Cable-TV operator Insight Communications yesterday outlined a residential phone service being offered over its fiber-optic network.

SMOKE-ALARM STUDIES SCREECHING DETECTORS FAIL TO WAKE CHILDREN, The Columbus Dispatch, January 30, 2003

WIRELESS NETWORKS AMONG TRENDS, The Columbus Dispatch, January 13, 2003: LAS VEGAS -- The Consumer Electronics Show was a technology crystal ball of sorts. More than 2,200 companies that exhibited here hoped their products will strike a chord with consumers in the year ahead. Which products will be hot?

AGENCY MIGHT WANT TO BORROW YOUR FOCUS, The Columbus Dispatch, December 19, 2002: If you drive a Ford Focus, the federal government might want to borrow your car. The National Highway Traffic Safety Administration is leasing Ohioans' 2000, 2001 and 2002 models so it can investigate a possible engine-stalling problem.

THE GIFT OF GADGETS, The Columbus Dispatch, December 16, 2002: If technology is on your holiday shopping list, the good news this year comes in the form of lower prices and more choices. Whether you're looking at a digital camera, computer or cellphone, prices have dropped 20 percent to 30 percent this past year as the products themselves have become more diverse.

TIME DOESN'T DIMINISH RECORDS OF 'BEVO', The Columbus Dispatch, November 15, 2002

PRICE NO OBJECT ON THIS WISH LIST, The Columbus Dispatch, November 26, 2001: Everybody has a wish list: Some items on it are within our reach; others are dreams. With both ends of the spec-trum in mind, here are my high-tech picks for the holidays: Philips DVD Recorder-Player DVDR1000 (\$1,999)

KAZAA SOFTWARE BUNDLE CAN TAKE YOU WHERE YOU DON'T WANT TO GO, The Columbus Dispatch, September 3, 2001: Since KaZaA Media Desktop was launched last summer, the free file-sharing service has been downloaded at least 9 million times, making the Dutch alternative to Napster one hot property. KaZaA comes bundled with an optional program called TopText that's drawing fire from Internet surfers and Webmasters.

Grants and Fellowships:

- German Federal Foreign Office (Depth Reporting Travel Assistance Grant, 2006), \$12,000

Awards and Honors:

- Ohio Valley Regional Emmy Award, Politics/Government News, 2006
- Ohio SPJ Award, Best Defense of the First Amendment, 2006
- Ohio SPJ Award, Best Coverage of the Environment, 2006
- Ohio Valley Regional Emmy Award, Service News Story, Education, 2004
- Ohio Valley Regional Emmy Award, Service News Story, Environment, 2004
- Ohio Valley Regional Emmy Award, Investigative, 2003
- Ohio Associated Press Broadcasters, Best Feature Reporting, 2003
- Ohio Associated Press Broadcasters, Best Broadcast Writing, 2003
- Ohio Associated Press Broadcasters, Best Broadcast Writing, 2002
- Ohio SPJ, Best Consumer Reporting, 2002
- Ohio SPJ, Best TV Reporter, Major Market, 2002
- Ohio Valley Regional Emmy Award, Investigative, 2001
- Michigan Emmy Award, Best Reporter Talent, 1993

References:

References available upon request.