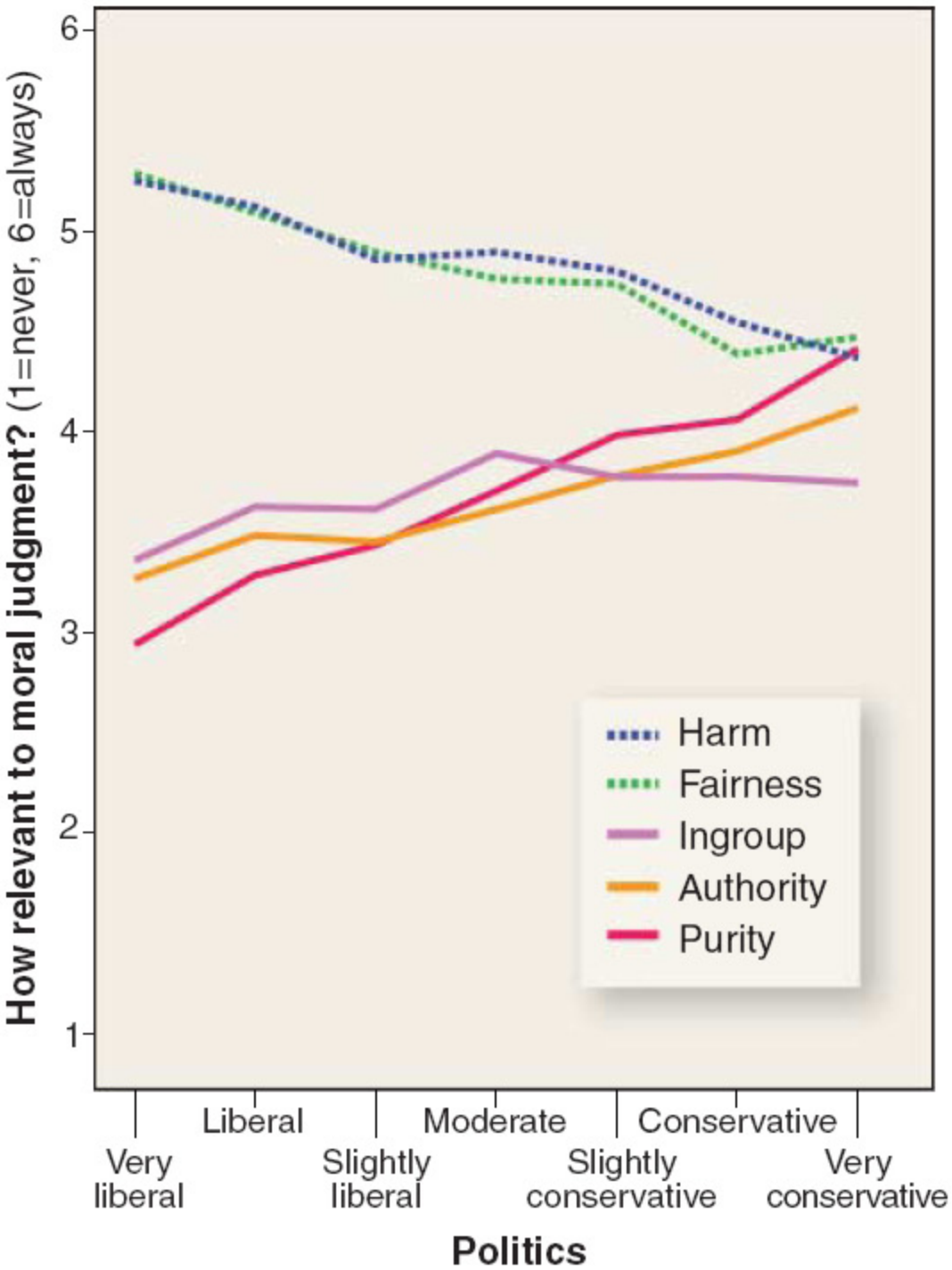

Fig. 1. Liberal versus conservative moral foundations. Responses to 15 questions about which considerations are relevant to deciding "whether something is right or wrong." Those who described themselves as "very liberal" gave the highest relevance ratings to questions related to the Harm/Care and Fairness/Reciprocity foundations and gave the lowest ratings to questions about the Ingroup/Loyalty, Authority/Respect, and Purity/Sanctity foundations. The more conservative the participant, the more the first two foundations decrease in relevance and the last three increase [$n = 2811$; data aggregated from two web surveys, partially reported in (*41*)]. All respondents were citizens of the United States. Data for 476 citizens of the United Kingdom show a similar pattern. The survey can be taken at www.yourmorals.org.