

**Strategic Priorities  
Hixson-Lied College of Fine and Performing Arts  
September 14, 2006**

***Priority #1:***

**Establish an interdisciplinary program in Digital Media (Intermedia).** (*Relates to Chancellor's Core Values 1-4 and 7*). College chairs, in conjunction with appropriate College faculty, faculty from other academic units, and the College Technology committee will explore and develop undergraduate and graduate program offerings within existing degree programs.

- *Success:* Program will be in place (1-3 years); enrollment of majors in the college will have increased by 25-30 students, across academic units ; students and faculty from other disciplines will be involved, both in teaching and in research.
- *Progress Thus Far:* Initial vision has now been established and all College units are currently in discussions regarding the Digital Media program. Program coincides with College hiring plan for 2006-2007. A POE proposal for a Planning Grant has been developed and submitted. Initial contacts have been established with individuals from other units on campus who are supportive and who seek to collaborate with the College.

***Priority #2:***

**Seek approval for the MA in Art History** (*Relates to Chancellor's Core Values 1-4 and 7*) Chair, in conjunction with appropriate Art History faculty and others will develop all required components for the degree program proposal, with final submission through appropriate channels to the BOR by the end of the 2006, Fall term or sooner.

- *Success:* Additional resources will be established and program will be in place by the end of the 2007-2008 AY.
- *Progress Thus Far:* Preliminary draft reviewed by SVCAA and Associate Dean of Graduate Studies.
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***Priority #3:***

**Enhance and expand undergraduate and graduate program offerings in Chamber Music** (*Relates to Chancellor's Core Values 1-4 and 7*) SOM Director, in conjunction with the Dean and chamber music faculty will recruit a professional string quartet in residence; update curriculum; assign students to ensembles.

- *Success:* Quartet in place by the start of the 2005 Fall term; completed and revised curricular structures in 2005-2006 (*Spring term, 2006*)
- *Progress Thus Far :* The Chiara String Quartet is now in place; graduate curriculum revisions are now complete and include a chamber music requirement for all performance majors; 28 student chamber music groups have been established; several off-campus concerts have already been organized.

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**Priority #4:**

**Seek approval for the PhD in Music, with concentration in Music Education.** (*Relates to Chancellor's Core Values 1-4 and 7*). Chair, in conjunction with appropriate School of Music faculty and others will develop all required components for the degree program proposal, with final submission through appropriate channels to the BOR by the end of the 2007 Spring term or sooner.

- *Success:* Additional resources will be established and program will be in place by the end of the 2007-2008 AY.
- *Progress Thus Far:* An initial draft of the degree proposal is now complete. Further revisions and a comprehensive budget are now required and should be available for review by Dean Oliva and Sr. Assoc. Dean Weissinger by December, 2006.

**Priority #5:**

**Strengthen and Expand Increase Interdisciplinary Programs and Programs/Activities For Non-Majors.** (*Relates to Chancellor's Core Values 1,4 & 6*). College Dean, in conjunction with the Associate Dean and Chairs will work with appropriate individuals from other campus units, to establish offerings and identify necessary resources to deliver them.

- *Success:* Existing programs will be strengthened and expanded as appropriate, and new opportunities will be established as resources permit.
- *Progress Thus Far:* Progress can be demonstrated on a number of fronts, to include:
  - The establishment of a new interdisciplinary Honors offering (*Arts, Politics and Media*, Spring 2006)
  - The development and submission of two proposals for new Honors offerings (one from Art & Art History and one from Theatre and Film, Spring, 2006)
  - The development of a new course for the general education inventory (from Music, Spring, 2006)
  - The development of scheduling alternatives to alleviate student enrollment impactation in Visual Literacy.
  - The submission of a POE to support expansion of the Visual Literacy program to include students from other disciplines
  - Preliminary discussions regarding the Advanced Scholars program have been held with Rita Kean.
  - Two-year planning grant of \$100,000 was awarded to explore and develop collaborative curricula between the Hixson-Lied College, NET, and College of Journalism and Mass Communications.
  - The third successful Arts Entrepreneurship Day was held on February, 2006 in collaboration with the Nebraska Center for Entrepreneurship, and preliminary plans were established for the creation of a Graduate Certificate in Arts Entrepreneurship

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***Priority #6:***

**Strengthen and Expand Outreach and Engagement Activities** (*Relates to Chancellor's Core Values 1,4 and 5*). College Dean, in conjunction with the Associate Dean and Chairs will work with appropriate individuals from other campus units, to expand opportunities and activities for students and faculty, and when necessary, to secure the additional necessary resources.

- *Success:* Existing programs will be strengthened and expanded as appropriate, and new opportunities will be established as resources permit.
- *Progress Thus Far:* Progress can be demonstrated on a number of fronts, to include:
  - Continuing expansion of summer internship opportunities for Fine & Performing Arts students in collaboration with the College of Agricultural Sciences and Natural Resources, this past year to include three new arts camps for youngsters.
  - Allocation of over \$25,000 in Hixson-Lied Funding to support faculty travel to present and exhibit their creative and scholarly work.
  - Allocation of over \$10,000 in Hixson-Lied Funding to support international study opportunities for students.
  - Successful programs offered by Arts Are Basic, made possible in part by outside grant funding that is totally supporting the program.
  - Continuing refinement of the College Enrollment and Recruiting Plan, as well as activities that enhance articulation with K-12 schools that include a robust series of annual campus events and workshops for pre-college students; faculty and student off-campus tours as scheduling and budget permits; an annual fall meeting with LPS K-12 Arts teachers and administrators; and the implementation of the STARTS project (funded by a \$25,000 ITLE-2 grant) that will develop technology-based advising, from the point of initial student interest in the College through graduation.
  - Continuing expansion of workshops with pre-college students presented by UNL faculty.
  - The realignment of the Nebraska Repertory Theatre (NRT) more clearly with the academic program and activities in the Department of Theatre Arts, specifically in Graduate program areas. Evidence can be seen in the increased participation by Acting and Design graduate students in the 2005 and 2006 NRT productions; an 88% increase in NRT ticket sales between summer 2004 and summer 2005; the significant expansion of the NRT Advisory Board; and the revision of the NRT Advisory Board bylaws.
  - Significant revision and expansion of the College website.
  - The successful expansion of the Annual Alumni Awards Dinner and Donor Recognition Day activities that brings together distinguished

alumni, faculty, scholarship donors, student scholarship recipients, and emeriti faculty.

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- Continuing successful collaboration with the College's affiliate organizations, to include this year initial planning for a summer arts festival in 2007.
- Continuing success with the Arts Touring Initiative, demonstrated this past year by the selection of student music performing groups to perform at the Biennial conferences of MENC (Salt Lake City) and ISME (Kuala Lumpur, Malaysia), as well as at Wichita State University. The student touring Theatre from the Johnny Carson School doubled its K-12 school performances from six to twelve. In addition, the Chiara Quartet maintained an international performance schedule, and the Moran Quintet was invited to perform at National and International meetings of the College Music Society.

**Priority #7:**

**Increase efforts to create a more diverse student population in the College.** (*Relates to Chancellor's Core Value #7*). The Dean/Associate Dean, in conjunction with the Chairs, will develop specific recruiting strategies and activities and formulate a plan for implementation during the 2005-2006 AY; include advertising efforts, personalized communication, ongoing collaboration with the Office of Admissions and visits by faculty and university student groups to target high schools when appropriate.

- **Success:** Increase in minority student enrollment over the next three to five years.
- ***Progress Thus Far:*** College Admissions Coordinator is exploring ways in which to utilize TALISMA in identifying minority prospects in addition to inquiries (focused group of students showing interest in UNL) and working on special follow up activities with individual academic units. In addition, Professors Eddie Dominguez and Ed Forde are curating an exhibition of Hispanic Art for the E-H Gallery for October, 2006, as a model for diversity in our program.

**Priority #8:**

**Broaden opportunities for more focused undergraduate and graduate study in the areas of Directing for Stage and Screen and Stage Management.** (*Relates to Chancellor's Core Values 1-4 and 7*). The Director, in conjunction with appropriate faculty, as well as with personnel at NET, will develop recommendations for submission to the Dean/Associate Dean by the end of the 2006 Fall term.

- ***Success:*** Realization of additional opportunities, in terms of courses, specialized internships and activities, and if appropriate, degree program concentrations.
- ***Progress Thus Far:*** Faculty have begun conversations with respect to implications of additional offerings for existing programs and resources.

Conversations have already been had as well with personnel in the College of Journalism and Mass Communications and at NET regarding the establishment

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of student internships, as well as academic courses and activities that would afford Fine and Performing Arts students opportunities to have hands on practical experiences working with NET facilities, equipment and personnel.

***Priority #9:***

**Maintain opportunities for student and faculty research/creative activity in all three academic units.** The Dean/Associate Dean, in conjunction with each of the department Chairs will maintain this goal as an ongoing one throughout the year; explore ways in which to encourage faculty participation in UCARE and similar initiatives; make available Hixson-Lied and other funding to support faculty and student projects.

- ***Success:*** Continued recognition of faculty and student accomplishments, both nationally and internationally, along with generation of additional outside funding support.
- ***Progress Thus Far:*** Ongoing allocation of funding to support proposals recommended by faculty and student peer-review committees.