

**Hixson-Lied College of Fine and Performing Arts
Strategic Planning Initiatives Report
March, 2009**

Priority #1:

The College will continue with the development and implementation of the interdisciplinary Digital Arts Initiative. (*Relates to Chancellor's Core Values 1-4 and 7*). College chairs, in conjunction with appropriate College faculty, faculty from other academic units, and the College Technology committee will continue to explore and develop undergraduate and graduate program offerings within existing degree programs.

- *Success:* a) Facilities renovations and upgrades will be completed and equipment purchased by fall of 2009; b) two new faculty members will be in place by fall of 2009; and c) two new courses will be implemented in the fall of 2009; d) three to five additional new courses will be developed by fall, 2010; e) identification of new resources for the third faculty member for the program (Music Composition) by fall, 2010; f) additional resources will be sought to match funding from the SVCAA; and g) twenty-five to thirty students will be enrolled in course offerings by the fall of 2010.
- *Progress in 2008-2009:* The Music composition facility was completed and equipped; two new courses were approved; new staff person was hired; and two faculty searches were launched and are underway.

Priority #2:

The College will implement the new Master of Arts Degree in Art History (*Relates to Chancellor's Core Values 1-4 and 7*). The Chair, in conjunction with appropriate Art History faculty and others will develop and implement all required components of the degree program.

- *Success:* Development of a critical core of student enrollments, the schedule of regular class offerings for this program, and the first class of successful program degree graduates in the spring of 2011. Secure funding for two additional graduate assistants by the end of the 2011 spring term.

Priority #3:

The College will complete the approval process for the new Ph.D. in Music degree. (*Relates to Chancellor's Core Values 1-4 and 7*).

- *Success:* Approval process will be completed by the end of the 2009-2010 academic year. Current music education doctoral students from the College of Education and Human Sciences will be transferred to the new program in the School of Music by fall of 2010. Funding permitting, the Dean will work with the Director to secure two new, state-funded graduate assistants by August 2010, and for a new senior faculty member in Music Education by August, 2012 .

Priority #4:

The College will broaden undergraduate and graduate offerings in three targeted program areas (*Relates to Chancellor's Core Values 1-4 and 7*).

- **Undergraduate offerings in Music Technology and Digital Composition** (*Relates to Chancellor's Core Values 1-4 and 7*). The Director, in conjunction with appropriate School of Music faculty and others will develop and implement all required components of the degree program.
 - *Success*: Completion of accreditation approval documents for BA/BM emphases in Music Technology and Digital Composition (in tandem with the College Digital Arts Initiative) by May, 2012.

- **Graduate offerings in Jazz Studies and Performance** (*Relates to Chancellor's Core Values 1-4 and 7*). The Director, in conjunction with appropriate School of Music faculty and others will develop and implement all required components of the degree program.
 - *Success*: Completion of accreditation approval documents for the new MM/DMA degree emphases in Jazz Studies by spring, 2010; initiate a feasibility study of Graduate Certificate program offerings in Performance and Chamber Music Performance by spring, 2010.

- **Undergraduate and Graduate offerings in Directing for Stage and Screen and Stage Management.** (*Relates to Chancellor's Core Values 1-4 and 7*). The Director, in conjunction with appropriate faculty, as well as with personnel at NET, will develop recommendations for submission to the Dean/Associate Dean by the end of the 2010 spring term (deadline extended).
 - *Success*: Increased involvement of the graduate Directing students in the workings of the Nebraska Repertory Theatre in management and producing positions by 2012; and revamping of course of study in the MFA Design/Tech to include film/new media offerings by 2013.

Priority #5:

The College will maintain a strong emphasis on opportunities for student and faculty research/creative activity in all three academic units. (*Relates to Chancellor's Core Values 2, 3 & 6*). The Dean/Associate Dean, in conjunction with each of the department Chairs will maintain this goal as an ongoing one throughout the year; explore ways in which to encourage additional faculty participation in UCARE and similar initiatives; and make available Hixson-Lied and other funding to support faculty and student projects.

- *Success*: Increased recognition of faculty and student accomplishments, both nationally and internationally, along with generation of additional outside funding support.

- Progress in 2008-2009:
 - The college is maintaining a steady record of student involvement in the UCARE program, and has identified ways of providing additional financial support for those students through the use of Hixson-Lied and other dedicated funds.
 - The allocation of over \$48,000 in Hixson-Lied Funding to support faculty travel to present and exhibit their creative and scholarly work
 - The allocation of over \$25,000 in Hixson-Lied Funding to support international study opportunities for students, and for students to create and present their works

Priority #6:

The College will maintain its focus on enrollment management (*Relates to Chancellor's Core Values 2 & 3*). The Dean will work with the Associate Dean and the unit heads to increase enrollment in selected programs, to explore possibilities for the development of additional on-line courses, and to maintain attained successes with student retention.

- Success:
 - Increase graduation rates of students in the BA and BFA programs in Theatre & Film by 4% by 2012.
 - Given available resources, realign the balance between programs in performance and design/tech area in Theatre & Film through rigorous recruitment efforts towards a goal of increasing enrollment in the design/tech area by an average of 2 students annually (10%) by 2012. Develop on-line delivery of regular university courses in Art & Art History in order to support enrollment demands, and to address future student demand for course access and enrollment, toward a goal of establishing one or more new on-line courses by 2012.
 - Within the context of static or declining university budget support, the Department of Art & Art History will maintain its student retention level at 90%+ each year through student advisement.
 - The School of Music will update its published studio/program enrollment targets by May 2010.
 - Resources permitting, the School of Music will continue to offer trailer sections of Music Theory as a way of enhancing undergraduate student retention.

Priority #7

The College will maintain appropriate interdisciplinary programs and programs/activities for non-majors. (*Relates to Chancellor's Core Values 1, 4 & 6*). College Dean, in conjunction with the Associate Dean and Unit Heads, will continue to work with appropriate individuals from other campus units, to establish offerings and identify necessary resources to deliver them.

- Success: Existing programs will be strengthened and expanded as appropriate, and new opportunities will be established as resources permit.

- Progress in 2008-2009: Progress can be demonstrated on a number of fronts, to include:
 - Interdisciplinary honors course with the College of Journalism and Mass Communications (*Arts, Politics and Media*) was revised and offered in the 2009 spring term
 - Temporary funding for the internship program in Film and New Media and Directing, in conjunction with the College of Journalism and Mass Communication and NET was renewed for an additional three years. Students are completing two major projects, namely accomplishments include the two-year Troika Dance project documentary in partnership with the Lied Center for Performing Arts and the documentary of the Chiara String Quartet Nebraska Tour.
- Strategies for 2009-2010 include the following:
 - Complete the new Graduate Certificate in Arts Entrepreneurship
 - Seek matching funding to support the collaborative internship program with the College of Journalism and Mass Communications and NET
 - Develop new course offerings for the University's ACE program

Priority #8:

The College will strengthen and expand outreach and engagement activities (*Relates to Chancellor's Core Values 1,4 and 5*). College Dean, in conjunction with the Associate Dean and Unit Heads will continue to work with appropriate individuals from other campus units, to expand opportunities and activities for students and faculty, and when necessary, to secure the additional necessary resources.

- Success: Existing programs will be strengthened and expanded as appropriate, and new opportunities will be established as resources permit.
- Progress 2008-2009: Progress can be demonstrated on a number of fronts, to include:
 - The continuing expansion of summer internship opportunities for Fine & Performing Arts students in collaboration with the College of Agricultural Sciences and Natural Resources, this past year to include arts camps for youngsters in dance, visual art, and theatre.
 - Implementation of a collaborative outreach project in Holdrege, Nebraska and surrounding areas in partnership with the University Alumni Association and CASNR.
 - The successful continuation of the service learning program with graduate students in Art and Art History, along with the allocation of Hixson-Lied funding in the amount of \$45,000 to support the outreach program over a three-year term, towards the goal of maintaining two successful courses and service for up to four community organizations each year.
 - The continuing successful programs offered by Arts Are Basic, made possible in part by outside grant funding that is totally supporting the program.

- The continuing refinement of the College's Enrollment and Recruiting Plan, as well as activities that enhance articulation with K-12 schools that include a robust series of annual campus events and workshops for pre-college students.
- The continuing expansion of workshops with pre-college students presented by UNL faculty.
- The continuing successful collaboration with the College's affiliate organizations, in particular this past year, with the Lied Center for Performing Arts on its Creative Campus Project;
- *Ongoing strategies for the 2009-2010* include further development of the following initiatives already underway:
 - Continue efforts to secure outside funding to support the installation of Internet2 capability in Kimball Hall to facilitate performing and visual arts outreach activities and instruction.
 - Expand opportunities for students in Theatre to present workshops for students in the Omaha and Lincoln public schools
 - Update the websites in Theatre & Film and for the Nebraska Repertory Theatre.
 - Create a designated graduate assistantship in Theatre & Film to focus on more meaningful relationships with area high schools.
 - Maintain active communication and interaction with the College's alumni and donors through the "Circles Giving Program."

Priority #9:

The College will broaden opportunities for student and faculty international activity.
(Relates to Chancellor's Core Values 1-4 and 6 & 7).

- **Maintain support for student summer study**
 - *Success:* Students will continue to receive successful grants to support international study opportunities.
- **Develop strategies to establish partnership relationships with distinguished music programs overseas.** Features of these partnership agreements should include faculty and student exchanges, international arts collaborations, touring, and international student recruitment. Initial efforts should focus on China and other areas of the world that reinforce larger UNL global initiatives.
 - *Success:* the School of Music will establish formal ties to music programs in China, South Korea, and Europe by 2012.