

## Strategic Priorities

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### COLLEGE OF FINE AND PERFORMING ARTS

#### *Academic Degree Programs*

##### A. Graduate Degree Programs

1. Develop new/expanded graduate degree programs/offerings. (Relates to Chancellor's Core Values 1-4 and 7).

Interdisciplinary Program in Intermedia. College chairs, in conjunction with appropriate faculty and the College Technology committee will explore graduate program possibilities; align resources as appropriate thereafter. Success: Submission of a plan by the end of the 2005, Fall term. (Fall term, 2005).

Enhancement of the program in Chamber Music (MM/DMA degrees). SOM Director, in conjunction with the Dean and chamber music faculty will work to recruit a professional string quartet in residence; update curriculum; assign students to ensembles. Success: Quartet in place by the start of the 2005 Fall term; completed and revised curricular structures in 2005-2006 (Spring term, 2006).

Explore possibilities to revive the MFA program concentration in Directing, with unique focus on Directing for Stage and Screen. Chair, in conjunction with appropriate Theatre Arts departmental faculty, will construct this new approach, using appropriate combinations of already existing Acting and Film and New Media courses, and admit several students to the program 2005-2006 AY; plan for adding an additional faculty member in 2007-2008. Success: Initial program will be in place and functioning in the 2005 fall term. (Fall, 2005 through AY 2007-2008)

MA in Art History. Chair, in conjunction with appropriate Art History faculty and others will develop all required components for the degree program proposal for review by the Dean and others on campus by the end of the 2005, Spring term. Revision and final submission through appropriate channels to the BOR by the end of the 2006, Spring term or sooner. Dean works with the SVCAA to identify resources for new TT faculty line (see Hiring Template). Success: Approval granted by the BOR (Spring term, 2007 or sooner).

PhD in Music, concentration in Music Education. Director, in conjunction with appropriate Music Education faculty and others develop all required components for the degree program proposal for review by the Dean and others on campus by the end of the 2005, Spring term. Revision and final submission through appropriate channels to the BOR by the end of the 2006, Spring term or sooner. Dean works with the SVCAA to identify resources for new TT faculty line

(Senior Researcher, see Hiring Template). Success: Approval granted by the BOR (Spring term, 2007 or sooner).

Revive the Jazz Studies emphasis in the MM and DMA degree programs. SOM Director, in conjunction with appropriate faculty will develop a curriculum of courses by the end of the 2006, Spring term. Success: Completion with submission of revisions to appropriate curriculum committees. (Spring term, 2007).

#### B. Undergraduate Degree Programs (Relates to Chancellor's Core Values 1-4 and 7)

1. Improve and expand opportunities for undergraduate student research/creative activity in all three academic units.

The Dean/Associate Dean, in conjunction with each of the department Chairs will maintain this goal as an ongoing one throughout the year; explore ways in which to encourage faculty participation in UCARE and similar initiatives; make available Hixson-Lied and other funding to support efforts and student projects. Success: Assess progress annually at Administrative Council retreat and annual review of administrative staff. (Ongoing)

2. Focus program improvement and expansion efforts on the following specific undergraduate degree programs:

- Revise the BA program in Dance. SOM Director/Associate Director, in conjunction with departmental Dance faculty. Success: Completion with submission of revisions to appropriate curriculum committees. (Fall term, 2005)

- Improve the quality and accessibility of the Visual Literacy program. The Chair of A&AH, in conjunction with Visual Literacy Chairs from other Colleges, will designation of an official faculty Coordinator, who will receive workload credit for this assignment; restructure credit value and contact hours for better articulation with all participating departments, and for transfer articulation; and increase the number of sections offered to meet student demand as well as the addition of new programs such as Journalism. The Dean will work with the SVCAA to identify funding for an additional .5 FTE position (see Hiring Template). Success: Improved scheduling and accessibility for student enrollment, more flexibility in course module scheduling, and improved articulation for transfer students. (Fall term, 2005)

- Expand the undergraduate offerings and experiences in Chamber Music (BM, Music Performance). SOM Director, in conjunction with the Dean and chamber music faculty will work to recruit a professional string quartet in residence; update curriculum; assign students to ensembles. Success: Completed and revised structures in 2005-2006 (Spring term, 2006)

- Explore the development of course offerings in Intermedia. Chairs of all three academic units, in conjunction with appropriate departmental faculty and the College Technology Committee will hold initial conversations in the 2005, fall term. Success: Specific directions established. (Spring term, 2006)

- Expand curriculum in Music Composition, focus on digital composition and film scoring (BM, Music Composition). Director, in conjunction with appropriate SOM faculty and faculty from other college units, will develop courses in 2005-2006. Success: Completion with submission of courses to appropriate curriculum committees. (Fall term, 2006)

- Explore additional offering in Directing, Dramaturgy and Stage Management (BA Theatre Arts). Chair, in conjunction with acting faculty in the department. Success: Completion with submission of new courses and/or program focus areas to the appropriate curriculum committees. (Fall term, 2006)

### ***Interdisciplinary Programs and Programs/Activities For Non-Majors***

1. Increase interdisciplinary collaboration across inter-departmental areas (in addition to Visual Literacy), and between departments and colleges. (Relates to Chancellor's Core Values 1,4 & 6)

Continue working with University Honors Program to develop courses and seminars. The Dean, in conjunction with the chairs, will maintain dialogue with the Director of the University Honors Program regarding curriculum possibilities. Hixson-Lied funding will be used when and if appropriate, to seed opportunities and seek matching, short and long term funding. Success: The ongoing development and implementation of courses. (Ongoing)

Continue exploring and developing courses for the undergraduate General Education program. The Dean/Associate Dean, in conjunction with the chairs will develop a formal plan of action and will also work with the Dean for Undergraduate Studies; the Dean will work with the SVCAA to identify funding for adjuncts/graduate assistants to support appropriate course offerings (see Hiring Template). Success: Implementation of an ongoing rotation of appropriate courses (Ongoing).

Continue working with the College of Journalism and Mass Communication (JMC) to explore and develop courses and/or activities in the Arts for Journalism students. Dean, in conjunction with representatives from the three College academic units, will work with appropriate personnel in the College of JMC to develop a general education course and explore the concept of a Fine Arts Minor for Journalism students. Success: General education course developed and offered on an experimental basis by the end of the 2006 spring term; conversations about the Fine Arts Minor held during the 2005, fall term. (Spring, 2006 and ongoing)

Explore the development of appropriate graduate program courses and activities in Arts Entrepreneurship. The Dean, in conjunction with the FPA Chairs and the Dean of the CBA will build on the success of the Arts Entrepreneurship Day and the Summer Chamber Music Institute to develop a plan of action by the end of the 2005 Fall term. Success: Development of specific activities and courses. (AY 2005-2006)

### ***Outreach and Engagement Priorities (Relates to Chancellor's Core Values 1, 4 & 5).***

Maintenance of a focus on recruiting and enrollment management in all units in the College. The Dean/Associate Dean, in conjunction with the Chairs will establish enrollment management

strategies for each of the academic units that focus, in part, on maintaining relationships with arts teachers in the K-12 schools and community colleges. Success: Program enrollments that are sustain over extended periods of time. (Fall, 2005 and ongoing)

Maintain a continuing emphasis on the presentation of faculty and student work on a regional and national level. The Dean, in conjunction with the Chairs, will continue to support faculty and students whose work is of a quality that deserves regional and national/international recognition; employment of departmental, College and Hixson-Lied funds as appropriate. Success: continuing regional and national visibility of students and faculty. (Ongoing)

The establishment of a staff position to support and coordinate the University art lending collection, the exhibition program in the Eisentrager-Howard Gallery, and community arts outreach, including service learning in the Arts. The Dean, in conjunction with the Chair of A&AH, will work with the SVCAA to establish this position by the end of the 2005-2006 AY (see Hiring Template). Success: Position established and filled. (June, 2006).

Align the Nebraska Repertory Theatre (NRT) more clearly with the academic program and activities in the Department of Theatre Arts, specifically in Graduate program areas. The Dean, in conjunction with the Chair and departmental faculty, the NRT Board, and the College Development Officer, will work to redefine the mission and goals of the NRT and the NRT Board; roles of Artistic Director and Managing Director will be clearly defined; season offerings will provide opportunities for participation by faculty and graduate students; ticket sales will be increased and marketing will be more clearly focused; season budgets will be realistic and achievable. Success: Mission, goals and priorities will be identified by the end of the 2005 spring term; a year-round planning schedule will be developed and implemented by the end of the 2005 fall term. (Spring, 2005 and ongoing)

The updating of the College and departmental websites. The Dean/Associate Dean, in conjunction with the Chairs, the College Information Specialist, and Meg Lauerman's office, will work to redesign the College website and departmental websites in accordance with University guidelines. Success: Completion of the College website by the start of the 2005, Fall term and the remainder of the College sites by the end of the 2005-2006 AY. (June, 2006)

Develop an expanded vision for more formal programmatic connections between the academic program in Film & New Media and the Mary Riepma Ross Media Arts Center (MRRMAC). The Dean, in conjunction with the Theatre Arts Chair and the Director of the MRRMAC, will develop a vision statement and plan by the end of the 2005-2006 AY. Success: Plan incorporated in to the Theatre Arts Department Strategic Plan. (Spring term, 2006).

Maintain active communication and interaction with College Alumni and Donors. The Dean, in conjunction with the College Information Specialist, the College Alumni Board, and the College Development Officer, will continue those activities and events that have been developed over the past several years, to include the Alumni Awards Dinner, the Donor Recognition Day, the Annual Alumni Performance Event, and the production of the College Alumni Newsletter and Magazine, and explore plans for establishing an Alumni mentoring program during the 2005-2006 AY.

Success: Ongoing participation and interest in our programs by Alumni. (AY 2005-2006 and ongoing)

Continuing efforts to secure funding to support the installation of Internet2 capability in Kimball Hall to facilitate performing and visual arts outreach activities and instruction. The Dean, in conjunction with the director of the SOM, will work together with the Vice Chancellor for Research and others to identify funding sources; review feedback from most recent consultation; develop a proposal for a startup ("sugar") grant, by the start of the 2005, fall term. Success: Installation of Internet2 equipment. (Fall, 2005 and ongoing)

Continue efforts to expand the Arts Touring Component in the College (Identified Priority Program). The Dean/Associate Dean, in conjunction with the chairs will develop plans and schedules for touring programs; the Dean will also work with the NU Foundation to identify and seek funding to support this outreach. Success: Increasing and ongoing tours and off-campus activities by students. (Plans and schedule by the end of the 2005, fall term; funding support ongoing).

Continuing cooperation with the five College Affiliate Organizations to collaborate in ways that enhance and deepen the academic programs in the College, as well as the overall artistic climate of the campus and the Lincoln community. The Dean, in conjunction with the Chairs will meet and work regularly with the Affiliate Directors; an ongoing three-year calendar of events and activities will be maintained; opportunities for students to work with visiting artists and scholars will continue to be explored and implemented. Success: The implementation of ongoing programs and activities; feedback from faculty, students and Affiliate Directors on the impact of these efforts on the quality of academic programs and activities. (Ongoing)

Continuing exploration and development of opportunities for College students and faculty to teach and present arts experiences and workshops to constituencies throughout the state. The Dean, in conjunction with the Chairs and appropriate faculty, will continue to work with the Dean of Cooperative Extension and others in CASNR, the Arts Are Basic Program, the arts teachers in the K-12 schools, and others across campus and in the Lincoln community; unitization of Hixson-Lied funding as appropriate. Success: The Development and implementation of programs such as the 4-H Arts Internships. (Ongoing)

Develop a partnership with University Libraries and appropriate others to develop a university-wide integrated digital database of musical and visual resources to support FPA academic programs and activities. The Dean, in conjunction with the Chairs and the College Technology Committee, will work with the Dean of Libraries and appropriate individuals in Information Services (IS) to develop a plan of action, to include policies that govern digital archiving. Success: development of a plan by the end of the 2005 Fall term and ongoing implementation of strategies and activities. (Fall, 2005 and ongoing)

### ***Diversity Initiatives (Relates to Chancellor's Core Values 7).***

Increase efforts to create a more diverse student population in the College. The Dean/Associate Dean, in conjunction with the Chairs, will develop specific recruiting strategies and activities and

formulate a plan for implementation during the 2005-2006 AY; include advertising efforts, personalized communication, ongoing collaboration with the Office of Admissions and visits by faculty and university student groups to target high schools when appropriate. Success: Steady increase in minority student enrollment over the next three to five years. (AY 2005-2006 and ongoing).

Develop a visiting artist/scholar program that is more diverse. The Dean/Associate Dean, in conjunction with the Chairs, will identify specific strategies during the 2005-2006 AY; implement in AY 2006-2007. Success: Reflected in rosters of visiting artists and scholars beginning in 2006-2007. (AY 2005-2006 and ongoing)

Explore strategies for the inclusion of more non-western art content into the instructional programs. The A & AH Chair, in conjunction with departmental faculty will develop a plan by the end of the 2005-2006 AY; course syllabi will be revised accordingly. Success: Will be reflected in course content and related activities. (AY 2005-2006 and ongoing).

***Other Support/Resource Goals and Priorities (not already included in the Space and Hiring Templates. Relates to Chancellor's Core Values 1,2 & 3)***

Develop a College-wide plan for infusing technology systematically into all aspects of instruction, administration, and creative activity. The Dean/Associate Dean, in conjunction with the Chairs and the College Technology Committee, will finalize the College Technology Strategic Plan and align it with the academic priorities by the start of the 2005-2006 AY. Success: Plan will be presented to the faculty at the College-wide fall faculty meeting in November of 2005. (Spring-Summer, 2005).

Create a College-wide plan for Development. The Dean, in conjunction with the Chairs and the College Development Officer will finalize a five-year plan that aligns with the College's Strategic Initiatives and the five-year fundraising goals established by the Chancellor in 2004; plan to be finalized by the start of the 2005 fall term. Implementation to follow. Success: Presentation to the faculty at the College-wide fall convocation in August, 2005. (Spring-Summer, 2005). Annual assessments of efforts to secure outside funding (Spring 2005, and beyond).