

Learning Outcomes for the Bachelor of Arts with and Emphasis in Directing and Management

When students graduate with an emphasis in Directing and Management they will be:

1. proficient in basic performance skills: use of the body, use of the voice, text analysis for performance, and an ability to create truth in imaginary circumstances.
2. proficient in taking a play through each step in the process of bringing it to production: play selection, script analysis, creating a concept, casting, creating and meeting deadlines, working effectively with actors, staging movement coaching vocal work, collaborating with designers and other members of the production team, working through technical rehearsals to a finished performance, and being able to take and receive criticism.
3. proficient in stage management skills: mastering organizational procedures, rehearsal, meeting and performance protocol, collaboration with the director, designers, and actors, an ability to anticipate and solves problems, skill in writing and calling the technical cues, managing all aspects of the performance and maintaining the artistic integrity of the performance after it is open.
4. proficient in theatre management skills: understanding the process of strategic planning, mastering team-building and organizational procedures, developing and implementing marketing and audience development plans, skill in prospecting for and writing grant proposals, an ability to anticipate and solve problems as related to company management including union requirements, managing all aspects of front-of-house from audience management to usher coordination and ticket office procedures.
5. prepared to enter a professional internship, entry level position with a theatre company, or attain entrance into a graduate training program for more specialized work.