

U of Nebraska

Standard License

Air Electric Machine Company Inc. (61108)

PO Box 215
Lohrville, IA 51453
Mr. Randy Christensen
Phone 712-465-3905
Fax 712-465-4535
www.Air-electric.com
airelectric@iowatelecom.net
Spec Agr Disclosed: 05/24/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

03B (Furniture/Furnishings)

Art F/X (15171)

7400 Crosslake Lane
Suite 1
Lincoln, NE 68516
Mr. Kevin Sherrill
Phone 402-421-2611
Fax 402-421-1048
www.Arftxscreenprinting.com/
ksherrill@arftxscreenprinting.com
Spec Agr Disclosed: 10/31/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

01A (T-shirts)
01B (Outerwear)
01C (Headwear)
01D (Miscellaneous Apparel)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Fashion Apparel)
01I (Women's Apparel)
01J (Fleece)
01M (Clothing Accessories)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Awards Unlimited/NE (30078)

1935 "O" St.
Lincoln, NE 68510
Mr. Tim Moravec
Phone 402-474-0815
Fax 402-474-3782
tmoravec@awardsunlimited.com
Spec Agr Disclosed: 08/10/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
06D (Games)
07A (Electronics)

Big H Enterprises (39321)

408 Platte Ave Ste A
York, NE 68467
Mr. Merle Ehlers
Phone 402-362-5506
Fax 402-362-5507
www.Bighenterprises.com
kthomas@svehklaw.net
Spec Agr Disclosed: 10/30/2006

Distribution Channel(s)

Direct Sales

Product Categories

04A (Automobile Products)

Blue Eagle Productions (13241)

727 East Centre Park Blvd
Desoto, TX 75115
Mr. Mike Herbel
Phone 972-228-4397
Fax 972-228-0186
www.Blueeagle.com
daneterr@swbell.net
Spec Agr Disclosed: 05/15/2006

Distribution Channel(s)

Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01A (T-shirts)
01H (Fashion Apparel)

Booster Optical Supplies (56069)

2727 West 2nd St. Ste. 318
Hastings, NE 68901
Mr. Steven Nicholson
Phone 402-463-1327
Fax 402-463-3371
nicholsoneye@alltel.net
Spec Agr Disclosed: 07/12/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02C (Accessories-Misc.)

Curzon Promo Graphics (44754)

1013 S. 75th St.
Omaha, NE 68114
Mr. E.J. Stanek
Phone 402-393-2020
Fax 402-393-1502
www.Curzongraphics.com
ej@curzongraphics.com
Spec Agr Disclosed: 10/19/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

05E (Publishing)

U of Nebraska

Custom Monograms & Sportswear (11783)

1701 Cushman Drive
Suite # 4
Lincoln, NE 68512
Ms. Deanna Stranathan
Phone 402-421-6666
Fax 402-421-6679
www.Cmandsi.com
deanna@cmandsi.com
Spec Agr Disclosed: 04/28/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Related Retail Sales

Product Categories

01B (Outerwear)
01H (Fashion Apparel)

DMD Mfg. Inc. (58886)

PO Box 58
Pender, NE 68047
Ms. Diane Dohrman
Phone 402-385-3109
Fax 402-385-3570
www.Dmdmanufacturing.com
diane@dmdmanufacturing.com
Spec Agr Disclosed: 01/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales
Restricted Channel

Product Categories

03B (Furniture/Furnishings)

G&L Enterprises (39374)

127 4th St.
Baileyville, KS 66404
Mr. Lee Sanders
Phone 785-336-3423
Fax 785-336-3934
glsand@nvcs.com
Spec Agr Disclosed: 04/25/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

03B (Furniture/Furnishings)

Gift Street Ltd. (16553)

17255 Davenport St.
Ste. 101
Omaha, NE 68118
Ms. Djel Brown
Phone 402-289-5080
Fax 402-697-1527
www.Paperbizarre.com
djelann@aol.com
Spec Agr Disclosed: 08/18/2006

Distribution Channel(s)

Related Retail Sales

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Hartford Glass Co. of Mishawaka Inc.-The (

2502 W. 6th St.
Mishawaka, IN 46544
Mr. Charles Breisch
Phone 574-259-1817
Fax 574-259-1881
hartfordglass@sbcglobal.net
Spec Agr Disclosed: 10/11/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

03A (Domestics)

Hobbies by Huston (39777)

4818 Dumfries Drive
Omaha, NE 68157
Mr. David Huston
Phone 402-731-3486
Fax
www.Hobbiesbyhuston.com
hobbiesbyhuston@msn.com
Spec Agr Disclosed: 07/28/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Huskabear & Friends (16474)

107 Juniper Drive
Sterling, CO 80751
Ms. Susan Reber
Phone 970-522-1518
Fax 970-522-1518
Spec Agr Disclosed: 02/14/2006

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

03A (Domestics)
05A (Stationery)

Ideal Images Inc. (30822)

13747 F Street
Omaha, NE 68137
Mr. Peter McCann
Phone 402-596-1002
Fax 402-596-1006
www.Ideal-images.com
petemccann@ideal-images.com
Spec Agr Disclosed: 01/27/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (T-shirts)
01B (Outerwear)
01F (Infant/Toddler Apparel)
01H (Fashion Apparel)
01I (Women's Apparel)
01J (Fleece)

U of Nebraska

Ink Images (11792)

6950 North 97th Circle
Omaha, NE 68122
Mr. Susan Hawley
Phone 402-572-9495
Fax 402-572-5095
susan@inkimages.net
Spec Agr Disclosed: 11/08/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (T-shirts)
01B (Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Fashion Apparel)

JTM Products (15212)

119 W. 19th Street
Kearney, NE 68845
Mr. Tom Paxson
Phone 308-338-3527
Fax 308-338-3526
www.Jtmproducts.com
jtm@jtmproducts.com
Spec Agr Disclosed: 01/15/2006

Distribution Channel(s)

Direct Sales
Mid Tier/Better Channel

Product Categories

04A (Automobile Products)

Louie's Metal Art (47129)

1321 Elm St.
Fairbury, NE 68352
Mr. Louie Hanson Jr.
Phone 402-729-2965
Fax 816-278-9930
lhanson@navix.net
Spec Agr Disclosed: 03/22/2006

Distribution Channel(s)

Direct Sales

Product Categories

03B (Furniture/Furnishings)

Mailbox Shop- The (44513)

3116 Raymond Road
Staplehurst, NE 68439
Mr Paul St. Louis
Phone 402-535-2621
Fax 402-535-2621
www.Themailboxshop.com
amandpm@clarks.net
Spec Agr Disclosed: 05/01/2006

Distribution Channel(s)

Direct Sales

Product Categories

03B (Furniture/Furnishings)

Nebraska Mattress Co. Inc. (41277)

PO Box 30736
Lincoln, NE 68508
Mr. Monte Wilson
Phone 402-435-2223
Fax 402-474-2701
www.Nebraskamattress.com
nebraskamattress@aol.com
Spec Agr Disclosed: 02/13/2006

Distribution Channel(s)

Direct Sales

Product Categories

03B (Furniture/Furnishings)

Nebraska Sports Industries Inc (13142)

PO Box 509
Fremont, NE 68026-0509
Mr. Roger G. Brackhan
Phone 402-721-6040
Fax 402-721-4647
nebraskasports@qwest.net
Spec Agr Disclosed: 08/17/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01A (T-shirts)
01B (Outerwear)
01D (Miscellaneous Apparel)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Fashion Apparel)
01I (Women's Apparel)
01J (Fleece)
03A (Domestics)
03B (Furniture/Furnishings)
07D (Infant Products)

Prange Aerial Photography (60892)

6501 Yankee Hill Road
Lincoln, NE 68516
Mr. Doug Prange
Phone 402-421-3310
Fax 402-421-6997
www.Prangephotography.com
dprange@neb.rr.com
Spec Agr Disclosed: 08/30/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

05A (Stationery)
05E (Publishing)

Printworks Screenprinting (39635)

6440 Havelock Ave.
Lincoln, NE 68507
Mr. Scott Koch
Phone 402-421-7884
Fax 402-421-7884
skoch@printworkstees.com
Spec Agr Disclosed: 08/01/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01A (T-shirts)

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Local Licensees

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Revolution Wraps (59901)

1010 W. Cornhusker Hwy.
Lincoln, NE 68521
Mr. Ryan Stara
Phone 402-475-2886
Fax 402-475-2887
www.Superwrapsoflincoln.com
info@superwrapsoflincoln.com
Spec Agr Disclosed: 06/06/2006

Distribution Channel(s)

Direct Sales
Related Retail Sales

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
07A (Electronics)

S&S Fired Ceramics (42273)

16464 Dixon Dr.
Honey Creek, IA 51542
Mr. Ernest Schroder
Phone 712-545-9034
Fax
Spec Agr Disclosed: 04/21/2006

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)

Scottsbluff Screen Printing & Emb. (15968)

1813 Broadway
Scottsbluff, NE 69361
Mr. Rich Wilberger
Phone 308-632-8488
Fax 308-632-8744
svae@Prairieweb.com
Spec Agr Disclosed: 08/08/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Siouxland Collision Center (57685)

1573 C. Ave.
Dakota City, NE 68731
Ms. Julie Prochello
Phone 402-494-5888
Fax 402-494-5777
dprochello@cableone.net
Spec Agr Disclosed: 07/22/2005

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Related Retail Sales
Restricted Channel

Product Categories

04A (Automobile Products)

Southwest Tire Co. (46904)

13736 "Q" St.
Omaha, NE 68137
Mr. Tom Cullinane
Phone 402-895-6555
Fax 402-895-7810
southwes@msn.com
Spec Agr Disclosed: 02/03/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

04C (Signage Products)

Stychs Fine Arts Inc. (33348)

13660 Rampart Dr.
Conifer, CO 80433
Ms. Linda Stych
Phone 303-816-4848
Fax 303-816-4852
stychsartwork@aol.com
Spec Agr Disclosed: 07/21/2006

Distribution Channel(s)

Direct Sales
Mass Channel

Product Categories

05A (Stationery)
05E (Publishing)

Sugar Plum Candies (22952)

5500 Old Cheney Road Suite 21
Lincoln, NE 68516
Mr. Clive Hilgert
Phone 402-420-1900
Fax 402-483-7694
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

07B (Consumables)

Syversons Custom Rugs (23428)

714 Quail Creek Dr.
Victoria, TX 77905
Mr. Al Syverson
Phone 361-485-9915
Fax 361-570-1860
syverson@txcr.net
Spec Agr Disclosed: 08/08/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

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Local Licensees

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U of Nebraska

Topline Design Inc. (13642)

4610 South 133rd St.
Suite 109
Omaha, NE 68137
Mr. Pat Lawlor
Phone 402-333-8610
Fax 402-333-1560
www.Lawlorcustom.com
plawlor@lawlorcustom.com
Spec Agr Disclosed: 10/30/2006

Distribution Channel(s)

Direct Sales
Mass Channel

Product Categories

01A (T-shirts)
01H (Fashion Apparel)
01J (Fleece)

Wood 'N Heirlooms (33835)

19696 Grand Ave.
Council Bluffs, IA 51503
Mr. Leo Young
Phone 712-325-4533
Fax 712-322-4503
youngheirlooms@msn.com
Spec Agr Disclosed: 07/12/2006

Distribution Channel(s)

Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)

35 Licensees

35 Special Aggrements

35 Disclosed

Villarreal Studios (59892)

PO Box 1043
Imperial, NE 69033
Ms. Lora Villarreal
Phone 402-202-6429
Fax
www.Villarrealstudios.com
loravillarreal@villarrealstudios.com
Spec Agr Disclosed: 01/27/2007

Distribution Channel(s)

Direct Sales
Related Retail Sales

Product Categories

05E (Publishing)

Wilber Mfg. Co. (54496)

PO Box 765
Wilber, NE 68465
Mr. Michael Collins
Phone 402-821-2341
Fax 402-821-2342
www.Wilbermfg.com
mcollins@wilbermfg.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Direct Sales

Product Categories

03B (Furniture/Furnishings)