

**University of Nebraska – Lincoln  
Academic Planning Committee**

**Approved Minutes  
February 8, 2012**

Members Present

Zoya Avramova	Sylvia Jons	Jack Morris
Dwayne Ball	Gary Kebbel	Patricia Sollars
Miles Taft Bryant, Chair	Stephen Lahey	Ellen Weissinger
Jennifer Brand	Christopher Marks	
Gerard Harbison	Martha McCollough	

Members Absent

Ronnie Green	Prem S. Paul
William J. Nunez	Donde Plowman

Others Attending

David Olson, Professor, Department of Marketing  
Paul Savory, Professor, Department of Marketing  
Ron Yoder, Associate Vice Chancellor, Office of Vice President/Vice Chancellor, on behalf of  
Ronnie Green  
Pat Dussault, Dean, Graduate Studies

Bryant stated a quorum was present and called the meeting to order at 3:03 p.m. He welcomed Gary Kebbel back as well as Kaitlin Mazour as the ASUN (Association of Students of the University of Nebraska) undergraduate representative replacement for Lane Carr.

Consent Agenda

Bryant inquired if there were any changes to be made to the agenda and there were none. He informed Minutes from the January 25, 2012 meeting to be on the next meeting agenda.

Approval of the Agenda was moved by Jons and seconded by Ball. The Agenda was approved without dissent.

Bryant informed APC membership that Brand had submitted to the APC the representative report [in each member handout packet and also attached to permanent record] on the Academic Program Review of the Department of Entomology. The report was accepted by APC membership. Bryant thanked Brand for her report.

Bryant stated Announcements were next and is as follows:

Bryant informed membership that he will present the APC's annual report to the Association of Students of the University of Nebraska at its meeting this evening. [Weissinger and Marks arrived]

### Action Items

#### 1. Proposal – Creation of Bachelor of Science in Supply Chain Management (College of Business Administration)

Bryant introduced the proposal and indicated in each member handout packet was a copy of this proposal [attached to permanent record]. He stated Harbison and Brand were the subcommittee that reviewed this proposal. He then asked Harbison, the subcommittee chair, to discuss this proposal.

Harbison informed membership this proposal to create a Bachelor of Science degree in Supply Chain Management from the College of Business Administration is a very timely proposal that indicated solid demand. He pointed out there were letters of support from numerous departments here at UNL and UNO as well as from Nebraska companies. He told this degree program will require development of four new courses as required courses and noted no new faculty will need to be hired, however it is anticipated in later years there will additional hires if growth exceeds expectations. Harbison conveyed the subcommittee recommends APC approval of the proposal to create a Bachelor of Science degree in Supply Chain Management from the College of Business Administration and introduced a motion to do so. As a motion from a subcommittee, no second was required.

Bryant welcomed guests David Olson and Paul Savory who were present to answer questions, if needed, and asked them to speak briefly on this proposal. Olson thanked membership for their support on this proposal and voiced we do feel that the program has a lot of potential for strong employer demand in Nebraska - as well as outside of Nebraska such as Union Pacific Railroad and Hewlett-Packard Company - so we feel there is lots of opportunities for students for employment. He said development of this proposal will match other College of Business programs in the Big Ten conference. [Yoder arrived] He said this will help build a talented workforce and a competitive research environment for our faculty – this will help support Nebraska business. We feel very strongly that this can be a viable useful program that will provide benefit to the students. Savory agreed with Olson.

Bryant asked if there were any questions, comments, or discussion from membership. McCollough wondered on Bachelor of Science and Bachelor of Art degrees and would like to further discuss requirement. Weissinger remarked interesting by state law and by Regent Bylaws, each college creates their own undergraduate requirement and while there tends to be a broad and predictable distinction between the BA and BS across each college, the unique requirements of a BA and a BS do vary across the colleges.

Bryant asked if there were further discussion or comment. Weissinger commented she thought this was a very well-crafted proposal that anticipated questions that could be asked. She believes there is significant interest from several industries in Nebraska for this.

With no further discussion, Bryant reminded endorsement of the subcommittee served as a motion and second and called for a vote. The APC voted unanimously to approve the proposed

College of Business Administration creation of a BS in Supply Chain Management. Bryant thanked the subcommittee for their work and guests Olson and Savory for attending the meeting. They thanked APC membership. [Olson and Savory left]

2. Proposal – Creation of Graduate Certificate in Financial and Housing Counseling (College of Education and Human Sciences)

Bryant introduced the next proposal and indicated in each member handout packet was a copy of this proposal [attached to permanent record]. He stated he and Marks were the subcommittee that reviewed this proposal and that he, as subcommittee chair, would discuss this proposal.

Bryant said he and Marks had corresponded regarding this proposal and noted he had spoken with Associate Professor Sharan Cramer, one of the faculty members in the Department of Child, Youth and Family Studies, regarding this proposal. He said in this conversation he learned currently they have graduated 25 students in the Master's program and they have 45 students enrolled in the Master's program. He noted this proposed certificate program "enhances an already existing degree program by addressing needs of the targeted audience of the University Passport Program (UPP), an initiative of the GP-IDEA focusing on higher educational needs of Military Personnel and Spouses. UPP is funded with a 1.5 million grant from the Department of Defense." Bryant said it appears this proposal has significant potential and conveyed the subcommittee recommends APC approval of the creation of a graduate certificate in Financial and Housing Counseling and introduced a motion to do so. As a motion from a subcommittee, no second was required.

Bryant then asked if there were any questions, comments, or discussion.

Ball asked about the demand of counselors for military personnel and would like to see numbers on this. He noted there are two military bases here in Nebraska and of course numerous across the country. He wondered how many specialists like this are needed in a military base and how many years worked in these positions. Bryant replied this proposal is not limited to counseling just on military installations. Lahey commented in his experience with the military is that frequently officers, in every brand of the military, assume this responsibility for a three year stretch as part of moving from one position to another position – this is not a responsibility of one person for many years.

Brand observed the military has internal programs. Bryant responded this proposed certificate is an enhancement to the already existing Master's and Certificate Programs in Family Financial Planning. It is part of the eight institution alliance (GP-IDEA) offering the program so it is also offered at other institutions. Marks mentioned this proposed program is not only a military career trajectory.

Discussion concluded with Bryant withdrawing the motion to approve and with membership agreeing with Bryant to ask Sheran Cramer to attend the next APC meeting to further discuss this proposal and to address these questions.

### 3. Proposal – Creation of Graduate Certificate in Digital Humanities (College of Arts and Sciences)

Bryant introduced the proposal and indicated in each member handout packet was a copy of this proposal [attached to permanent record]. He stated Sollars and Lahey were the subcommittee that reviewed this proposal. He then asked Lahey, the subcommittee chair, to discuss this proposal.

Lahey informed membership this subcommittee had submitted a report on this proposal that was in each member hand out packet [attached to permanent record]. He said this subcommittee had met and the upshot of the report is that as a result of a primary question concerning its interdisciplinary focus and would it not be feasible to require each student to take a course in a discipline other than that of his/her major area of graduate study, they spoke to Professor William Thomas, one of the architects of this program. He said in this conversation it became clear that this interdisciplinary element would naturally be part of the programs should the student desire it. Professor Thomas also indicated that there are plans for a Ph.D. in Digital Humanities, and that such a requirement of interdisciplinary research would certainly be an important part of this degree. Lahey voiced this subcommittee was impressed with the prospects for this graduate certificate, with which students in this program would be actively engaged, and communicated the subcommittee recommends APC approval of the proposal to create a graduate certificate in Digital Humanities from the College of Arts and Sciences and introduced a motion to do so. As a motion from a subcommittee, no second was required.

Bryant asked if there were any questions, comments, or discussion. Jons commented in speaking with fellow graduate students they are very much interested in this proposal. Keibel expressed moving towards a Ph.D. is a great move. Harbison commented he was surprised there was no mention of computer science. Lahey communicated, to his understanding, when the proposed Ph.D. program begins to move in that direction, computer sciences will be involved. He is unsure how.

Bryant asked if there were any further comments or discussion and there was none. Bryant called for a vote. The APC voted unanimously to endorse the proposal.

### 4. Subcommittee Appointment for Three Proposals – Creation of Graduate Certificate in: 1) Ornamentals, Landscape and Turf; 2) Floriculture and Nursery Production Management; and, 3) Advanced Horticulture (College of Agricultural Sciences and Natural Resources) [copy of proposal attached to permanent record]

Bryant indicated to APC membership that subcommittee members were needed to review the three proposals from the College of Agricultural Sciences and Natural Resources. He asked for at least two volunteers for this one subcommittee and said the hope was that this proposal be brought back to the full APC at its next meeting for discussion and voting.

Morris [subcommittee chair] and Keibel volunteered to serve on this subcommittee.

### Committee/Subcommittee Reports

Bryant indicated committee/subcommittee reports were next on the agenda. [Dussault arrived]

#### 1. Project Initiation Request (PIR) Subcommittee

Bryant noted that Nunez, subcommittee chair, was unable to attend today's meeting. There was no report.

#### 2. University Curriculum Committee (UCC)

Morris informed he approved 130 courses since the APC last met. Bryant commented, regarding the subcommittee formed at APC's last meeting to discuss the policy role of the UCC, he will schedule a meeting soon for this subcommittee to meet.

#### 3. Aesthetic Review Committee (ARC)

Avramova informed the ARC met on February 2. She said there were several items on the agenda as follows: 1) installation of a new utility plant generator at 14<sup>th</sup> and Avery that will allow UNL to keep chilled water circulating and make steam available everywhere on campus – the fence will be moved back for planting on 14<sup>th</sup> Street; 2) construction of brick gateway entry markers to be placed on either side on entrances at three sites – 14<sup>th</sup> & R Streets, Vine/Antelope Valley, and Dairy Store Drive/Holdrege Street - and brick boundary markers, that are smaller than the gateway entry marker, will be constructed at ten locations on city and east campuses, generally at main intersections around the perimeter of the campus – there will be plantings next to these markers; 3) improvement of parking lot at 14<sup>th</sup> & R Streets – this is unresolved at the moment; and, 4) the East Campus Recreation Facility is currently in program verification phase and has requested ARC's input before reaching the design stage.

Bryant thanked Avramova.

#### 4. Long-range Planning Subcommittee

Harbison stated this APC subcommittee has not met since the APC last meeting and has no report. He remarked this subcommittee plans to meet again sometime within the next two weeks.

### Discussion Items

#### 1. Matters from Vice Chancellors - Academic Affairs, Institute of Agriculture and Natural Resources (IANR), and Research and Economic Development

Bryant inquired to Yoder if he had matters to convey. Yoder shared progress is being made on the IANR planning process. He said that he and the Lead Dean are meeting with faculty members in each unit to explain the planning process and to answer questions they may have. The faculty in each unit has been asked to submit suggestions on how to contribute to the goals set forth by the Chancellor and the Vice Chancellor. He said this will culminate with a retreat

with department heads and deans in July, at which a working plan will be pulled together and decisions made on what major initiatives will move forward.

Yoder communicated that a new Director has been hired in the Engler Entrepreneurship Program. His name is Tom Fields and he is working with current Director Mark Gustafson in a transition that will be complete in June.

Yoder informed the group that there will be a Rural Futures Conference held May 8-10. He said the goal of that conference will be to bring all individuals together who are interested in rural Nebraska and that the long-range hope is that we will be able to form a Rural Futures Institute that is similar to the Water for Food Institute. This is an area that we at the University of Nebraska are uniquely positioned to work on and is also very important to the State and the region. He mentioned the Water for Food Institute will hold its 4<sup>th</sup> annual conference from May 30 through June 1.

Bryant asked if there were any comments or questions for Yoder. McCollough commented she would like to see more faculty involvement in strategic planning, and that this seems to be a good start. Keibel commented he believes it is a good idea in this quick changing world to ask people "how do you fit in?" and that it is good to have broad conversation. Bryant thanked Yoder.

Bryant then asked Weissinger if she had any matters to share or discuss.

Weissinger said she had a few items to share. First, she shared Dr. Mike Nastasi is the new director of the Nebraska Center for Energy Sciences Research.

Next, Weissinger mentioned, as you are probably aware, that the search for the dean of the Hixson-Lied College of Fine and Performing Arts has successfully concluded. She told his name is Chuck O'Connor and shared he started his career as a faculty member here at UNL - in fact he was the person that created the relationship that eventually lead to the Johnny Carson gift. She expressed this search had four extraordinary candidates.

Weissinger communicated the search for the dean of the College of Architecture continues. She said she is hopeful that there will be a strong applicant pool and predicts on-campus interviews will be held in mid to late April.

Lastly, Weissinger stated, at the system level, if you recall the Buffett Early Childhood initiative that was made possible by a gift from philanthropist Susie Buffett that was matched by other public and private funds totaling over \$100 million, this Institute is in the process of selecting its founding director. She said four incredibly accomplished candidates have been selected. She said more likely than not this individual would be housed in our interdisciplinary area here on campus or the Med Center with its pediatric unit is another possibility.

Bryant asked if there were any comments, discussion, or questions for Weissinger and there were none. He thanked Weissinger.

#### Other Business

None

There being no other business, Kebbel moved and Harbison seconded to adjourn the meeting. The meeting was adjourned at 4:08 p.m. The next meeting of the Academic Planning Committee will be held on Wednesday, February 22, 2012, at 3:00 p.m. in the City Campus Union.

Respectfully submitted,

Michelle (Shelly) Green  
APC Coordinator