

UNL Graduate Council Minutes
February 8, 2018
316 Seaton Hall
3:30 pm

Members present: Tim Carr (presiding), Rhonda Fuelberth, Ted Hamann, Dave Smith, Jennifer Clarke, Clinton Rowe, Laurie Thomas Lee, Daniel Clausen, Yusong Li

Members absent: Christina Falci, Karen Da Silva

Guests: Tammy Beck, Jake Messersmith, Larry Williams representing the College of Business

Approval of Minutes from January 11, 2018

Motion was made to approve as written. Motion passed.

Old Business

Discussion was held on the proposed curriculum changes for the College of Business.

1. Certificate in Business Analytics:

- a. The proposal is to change required course (SCMA 853) to be an elective. The original requirements were very restrictive. The program wanted to offer students choices in their course work. A motion was made to approve the changes as proposed. Motion was approved.
- b. Discussion held on wording for courses considered electives. It was noted that approval is not usually given for "courses that have been or will be developed." A motion was made to expand the number of electives available to include the newly developed SCMA courses, MRKT 845 and SRAM courses (total 9 elective courses)

2. Course name changes (MRKT 850, SCMA 853, SCMA 854):

It was decided to consider the name change as a group. Names are reflective of refocus of the masters in Business Analytics and the nature of the courses. They reflect changes already approved by at previous Graduate Council meetings as well as other approval bodies. Motion was made to accept the name changes (with one editorial change) as presented. Motion was approved.

3. Certificate in Supply Chain Management:

Motion was made to accept the proposal to remove admission to MBA or Supply Chain certificate program as a pre-requisite for SCMA 836. Motion approved.

4. Certificate in Survey Research and Methodology:

Motion was made to accept changes for certificate in SRAM.

- a. the reduction of required courses from 6 to 4. When it goes forward, the program will need to make sure that course numbers are specified (No variable credits, no special topics, and ones that are consistently offered)
- b. Of those 4, one course, SRAM 865, would be required.
- c. Offer online AY19.

After discussion, the Council tabled the motion until the COB faculty can vote on the specifics. Once they have voted and it is again presented to the Council, an email ballot will be sent or put on the next meeting agenda.

5. Changes to masters degree (MS) in SRAM:
 - a. Drop total hours from 47 to 42
 - b. 36 plus 6 summer internship (or electives), matches CBA
 - c. Drop core areas and elective from 29 to 27
 - d. Drop practicum (3 credits) 6 hour internship is enough, practicum was not different enough
 - e. Major requirements: one required course (SRAM 865-overview); one course from 6 of 8 SRAM Areas (not all 9), 2 electives rather than 1
 - f. Research electives - added course from core area not chosen to meet major may be used as elective; added marketing research and business analytics as elective areas
 - g. Minor requirements - added market research and business analytics as options for minors; added courses from 8 SRAM Areas may count as toward minor if they have not already been used to meet a core requirement or used as an elective
 - h. Internship - 3 credit practicum dropped; added required to submit a summary of their activities and a report on a project approved by their advisor
 - i. SRAM Master's Specialization (12 credits) - specified 4 courses must include SRAM 865, two from SRAM Areas 2-7, and fourth from Areas 8 or 9, or an approved elective no more than one course from any SRAM Area

Discussion was held on the proposal for an M.S. in SRAM, Option II. The Council suggested removal of last three sentences in the proposal section (*"Courses from the SRAM Areas may count toward a minor if they have not been used to meet area requirement or used as an elective. Some minor specializations require 12 credit hours. In such cases, students may elect to use one course as both a research elective and as a minor requirement"*); make sure that the research electives are included in major requirements; and make sure the course list reflects the current offerings. Motion to accept the proposal with suggested changes was approved.

6. Course prerequisite change for several Supply Chain Management and Analytics courses (SCMA 832, 833, 834, 839, 844, 847) to include GRBA 815. The SCMA courses don't have a prerequisite currently for the Supply Chain certificate. Motion to accept proposal to add prerequisite was approved.

The Council considered original proposals 7 & 8 together.

7. Create permanent course MNGT 871 and FINA 871 numbers to replace the existing Special Topics GRBA 898 course. Motion to accept approved.
8. Create new course MNGT 851 (and MNFT 451) 3 cr., Strengths Coaching Theory and Practice Changes to reflect graduate additional requirements will be noted. Motion to accept proposal was approved.
9. Create new course – MNFT 870, No prerequisites, 3 cr. Council suggestions: remove bottom part from 1.2; Take out Jr/Sr and Ace prerequisites. Motion to accept proposal as amended was approved.
10. SRAM – PhD program changes: Larry Williams presented proposed changes which included: the desire for more flexibility on backgrounds, make hours required consistent with other programs; build in focus of 900 level courses for doctoral courses. Build in some flexibility to build in the minor (will reflect suggestions from MS). Motion to accept proposed changes was approved.

Time to degree will be discussed at the March meeting.

Meeting adjourned, 5:07 p.m.