## Money Coaching Sessions

544

**What’s the value?**
SMMC reps help students practice healthy financial behaviors, while they increase confidence in themselves and reduce stress.

## Workshop & Event Participants
3,899

**What’s the value?**
SMMC interactive workshops and events make financial education relevant, interesting, and fun for students.

## Education Activity Exposures
64,188

**What’s the value?**
SMMC activities and resources teach students important financial concepts in innovative, interactive ways.

## UNL Parents Workshop Participants
1,055

**What’s the value?**
SMMC reps teach parents how they can help their students build good financial behaviors and avoid financial mistakes.

## High School Workshop Participants
235

**What’s the value?**
SMMC reps work with Nebraska youth to help prepare them for their college financial lives and responsibilities.

## Community Education Activities
16,400

**What’s the value?**
SMMC reps work with a variety of community groups to offer financial education for many Nebraskans.

## Social Media Exposures
125,141

## Media Mention Exposures
1.1 million

## Website Views
35,301

**What’s the value?**
The SMMC is a source for information about college financial education for national media outlets, positioning UNL as one of the leaders in college financial education. The SMMC also is a source for financial education information for various Nebraska audiences through the SMMC website and social media channels.

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### 40+ Partnerships with Other UNL Groups

- Workshop & Event Development & Execution
- Resource Development & Distribution
- Student Referrals for Individualized Assistance

### Financial Workshops & Events

- 96.25% of participants reported they learned something they can use to improve their financial lives
- 100% of UNL programs agreed workshops were excellent and/or met their expectations

### Money Coaching Sessions

- 100% Agree
  - Increased my financial knowledge
  - Was a good use of my time
  - Will benefit me throughout my life

- 90% or More Agree
  - I positively changed my financial behaviors & more actively manage my financial life
  - I feel more confident in making financial decisions
  - My worry & stress about my financial life has been reduced

### More Info:

- [www.unl.edu/smmc](http://www.unl.edu/smmc)
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