

Jennifer M. Kruse, Ph.D.
Department of Communication Studies
University of Nebraska-Lincoln
17848 Tibbles Street
Omaha, NE. 68116
Phone: (402) 214-3628
Email: jennifer.rome@huskers.unl.edu

Education

Ph.D. May 2020	Communication Studies University of Nebraska-Lincoln Emphasis: Rhetoric and Public Culture Graduate Specialization: Women's and Gender Studies Dissertation Title: <i>Exploring Constructions of "Good" Motherhood on Social Media: Navigating Neoliberal Mommy Rhetorics and the Negative Affective Entanglements of Women's Discourses on Pinterest, Facebook, and Instagram</i> Advisor: Dr. Casey Ryan Kelly
Master of Arts 2013	Communication Studies University of Nebraska-Omaha Thesis Title: <i>Disney princess "2.0": A Feminist Critique of Disney's Newest Generation of Princesses.</i> Thesis Advisor: Dr. Adam W. Tyma
Bachelor of Science 2010	Secondary Education-Language Arts Majors: English and Communication University of Nebraska-Omaha
Bachelor of Science 2003	Business Major: Marketing; Minor: Spanish University of Scranton

Teaching Experience

University of Nebraska-Lincoln Lecturer, Communication Studies, Women's & Gender Studies COMM 250-Rhetoric, Media, and Civic Life COMM 430-Political Communication COMM 209- Public Speaking WMNS 189H-Gender, Popular Culture, and Social Movements WMNS 210-Activism & Feminist Communities WMNS 201- Introduction to LGBTQ Studies	Fall 2020-Present
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University of Nebraska-Lincoln Fall 2015-Present
Graduate Teaching Assistant, Communication Studies, Women's & Gender Studies
COMM 286-Business and Professional Communication
COMM 209-Honors Public Speaking
COMM 250-Rhetoric, Media, and Civic Life
COMM 101-Communication in the 21st Century
COMM 380-Gender and Communication
WMNS 101-Introduction to Women's and Gender Studies
WMNS 210-Activism & Feminist Communities

University of Nebraska-Omaha Fall 2013-Fall 2015
Adjunct Faculty Member, School of Communication
SPCH 1110-Fundamentals of Public Speaking, *Fall 2013*
SPCH 2120-Argumentation & Debate, *Fall 2013, Spring 2014, Fall 2014*

Creighton University Fall 2013-Fall 2015
Adjunct Faculty Member, Department of Communication Studies
COM 152-Civic Engagement through Public Communication, *Fall 2013*
COM 314-Managerial Communication, *Fall 2013, Spring 2014, Fall 2014*

College of Saint Mary Fall 2013-Fall 2015
Adjunct Faculty Member, Department of Communication Studies
COM 365-Mass Media and Society, *Fall 2013*
COM 212-Communication for Professionals, *Spring 2014, Fall 2014*

University of Nebraska-Omaha Fall 2011-Summer 2013
Graduate Teaching Assistant (Instructor of Record), School of Communication
SPCH 1110-Fundamentals of Public Speaking, *Fall 2011, Spring 2012, Summer 2012, Fall 2012, Spring 2013, Summer 2013*
Assistant Basic Course Director-Speech Lab, *Fall 2012*

Scholarship/Publications

Rome, J. M. (2020). "Blogging Wounded Manhood: Negotiating Hegemonic Masculinity and the Crisis of the Male (In)fertile Body." Published online in *Women's Studies in Communication* Summer 2020, forthcoming in print Winter 2021.

Kruse, J. M. (2021). "'This is Supposed to be the Happiest Time of My Life': Charting Discourses of Postpartum Depression from the 1970s-Present in *Our Bodies, Ourselves*." in Eds. V. Renegar and K. Cole *Beyond Biology: Rhetorics of Motherhood in the 21st Century*, forthcoming in print late 2021.

Competitively Selected Conference Papers and Presentations

- Kruse, J. M. (2020). "Faux Mom Tribes and Aspirational Lifestyle Bribes: Exploring the Neoliberal Rhetorics of Motherhood and the Commodification of Friendships on Facebook." Paper accepted for the Critical and Cultural Studies Division at the annual meeting of the National Communication Association, Virtual Convention/Indianapolis, IN.
- Rome, J. M. (2019). "Writing wounded manhood through new media: Negotiating hegemonic masculinity and the crisis of the male (in)fertile body." Paper accepted for the Critical and Cultural Studies Division at the annual meeting of the National Communication Association, Baltimore, MD.
- Rome, J. M. (2019). "The ownership of the body: Gender, identity, and body positivity in the digital age." Discussion panel for the Women's Caucus at the annual meeting of the Central States Communication Association, Omaha, NE.
- Rome, J. M. (2019). "Belonging matters: Seeking and giving support in college classrooms." Discussion panel for the Interpersonal and Family Communication Interest Group at the annual meeting of the Central States Communication Association, Omaha, NE.
- Rome, J. M. (2018). "Taking back our bodies, Taking back our lives: Critiquing the public memory of *Jane*." Paper accepted for the Critical and Cultural Studies Division at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Rome, J. M. & Tyma, A. (2018). "Echoes in a mirror: Understanding the differences—and sameness—in the advisor/advisee dyad." Paper presented for the Communication Education Interest Group at the annual meeting of the Central States Communication Association, Milwaukee, WI.
- Rome, J. (2018). "Tripping the Prom Queen: The Truth About Women and Rivalry' How did we get here?" Discussion panel for the Women's Caucus at the annual meeting of the Central States Communication Association, Milwaukee, WI.
- Rome, J. M. (2017). "Grameen Bank and myths of economic emancipation: A feminist critique of class struggle and exploitation." Paper presented for the Critical and Cultural Studies Division at the annual meeting of the National Communication Association, Dallas, TX.
- Rome, J. M. (2017). "The percolation of postpartum depression: A feminist rhetorical critique of *Our Bodies, Ourselves*." Paper presented for the Feminist and Women's Studies Division at the annual meeting of the National Communication Association, Dallas, TX.
- Rome, J. M. (2017). "Turning a feminist lens on female sexual dysfunction: A rhetorical critique of the discourses of dysfunction and desire." Paper presented for the Women's Caucus

- at the annual meeting of the Central States Communication Association, Minneapolis, MN.
- Rome, J. M. (2017). "Creating spaces for feminism on campus." Discussion panel for the Women's Caucus at the annual meeting of the Central States Communication Association, Minneapolis, MN.
- Rome, J. M. (2016). "Exploring rhetorical ecologies of male (in)fertility: Gaining visibility and voice through blogs." Paper presented for the Feminist and Women's Studies Division at the annual meeting of the National Communication Association, Philadelphia, PA.
- Rome, J. M. (2016) "Foundationally inaccurate: Correcting ethnocentrism and homophobia in the telling of U.S. women's suffrage." Discussion panel for the Women's Caucus at the annual meeting of the Central States Communication Association, Grand Rapids, MI.
- Rome, J. M. (2014). "Disney princess 2.0: A feminist critique of Disney's newest generation of princesses." Paper presented at the annual meeting of Central States Communication Association, Minneapolis, MN.
- Rome, J. M. (2014). "Elevating voices from the margins: Exploring traditional/contemporary communication inquiry using alternative perspectives." Discussion panel participant for Communication Theory Interest Group-Graduate Student Caucus at the annual meeting of the Central States Communication Association, Minneapolis, MN. **Top Student Panel.**
- Rome, J. M. & Broadhurst, K. (2013). "Are the gender roles closer to fantasy or reality? A content analysis of Disney's princesses." Paper presented for the Women's Caucus at the annual meeting of the Central States Communication Association, Kansas City, MO.
- Rome, J. M. (2013). "Love should be multiplied not divided: A critical gaze at the intersections of gender and religion in TLC's Sister Wives." Discussion panel participant for the Women's Caucus at the annual meeting of the Central States Communication Association, Kansas City, MO. **Top Panel.**
- Rome, J. M. (2013). "Feminism is for everybody: Bringing feminist concepts to the fundamentals of public speaking." Teaching panel participant at the annual meeting of the Central States Communication Association, Kansas City, MO.
- Rome, J. M. (2012). "Power to the princesses: Disney's postfeminist move toward the androgynous protagonist." Paper presented at the annual meeting of the Organization for the Study of Communication, Language, & Gender (OSCLG), Tacoma, WA.
- Rome, J. M. (2012). "Bridging communication disciplines and increasing diversity in the world through research: Interpersonal communication challenges for multi-racial spouses." Discussion panel participant at the annual meeting of the Central States Communication Association, Cleveland, OH.

Rome, J. M. (2011). "A critique of Pristiq: Selling antidepressants to women." Paper presented for the Women's Caucus at the annual meeting of the Central States Communication Association, Milwaukee, WI. **Top Paper Panel.**

Rome, J. M. (2010). "Obama's campaign rhetoric and the power of identification." Paper presented at the annual meeting of the Central States Communication Association, Cincinnati, OH.

Competitively Selected Workshops & Professional Development

Organization for Research on Woman and Communication (ORWAC) Scholars' Retreat (June 2016). University of Colorado-Denver

Teaching Institute for Graduate Teaching Assistants in Communication (TIGTAC)-University of Maine, Orono, Maine (August 2016).

Midwest Winter Workshop-University of Iowa (February 2017)

Summer Doctoral Seminar "Fifty Years of Feminism" led by Feminist Rhetorical Scholar Bonnie J. Dow at Wayne State University, Detroit, Michigan (June 2018)

Department Colloquium

Rome, J. M. "(Re)Negotiating Hegemonic Masculinity Through the Wounded Manhood of the (In)Fertile Body." Presented September 12, 2018 for the Department of Communication Studies, University of Nebraska-Lincoln

Invited Panel Presentation

Doan, C., Fryer, H., Kirby, E., Rome, J., & Tompkins, R. (2014). "Asian Americans in film: Slaying the Dragon – Reloaded." Panel participant for The Lieben Center, Creighton University, Omaha, NE.

Invited Talk

Rome, J. M. (2013). Issues surrounding race and Princess Tiana in *The Princess and the Frog*. Facilitated discussion with Girls Rock! students (an afterschool program promoting female empowerment) at Central High School, Omaha, NE.

Honors and Awards

2018-Phyllis Japp Scholarship Award, University of Nebraska-Lincoln

2013-Outstanding Graduate Student-School of Communication, University of Nebraska-Omaha

2012-Graduate Research Summer Scholarship Award Recipient

2012-Graduate Student Travel Scholarship to attend CSCA 2012

2011-University Committee of Creative and Research Affairs (UCRCA) Award

2010-University Committee of Creative and Research Affairs (UCRCA) Award

Other Conference Activity

- Reviewer for Feminist and Women's Studies for the 2019 annual meeting of the National Communication Association, Baltimore, MD.
- Reviewer for the Critical and Cultural Studies Division for the 2019 annual meeting of the National Communication Association, Baltimore, MD.
- Reviewer/Chair/Respondent for the Women's Caucus for the 2019 annual meeting of the Central States Communication Association, Omaha, NE.
- Reviewer for Feminist and Women's Studies for the 2018 annual meeting of the National Communication Association, Salt Lake City, UT.
- Reviewer for the Critical and Cultural Studies Division for the 2018 annual meeting of the National Communication Association, Salt Lake City, UT.
- Co-Program Planner for the Women's Caucus for the annual meeting of the Central States Communication Association, Milwaukee, WI. (2018)
- Co-Chair for the Women's Caucus at the annual meeting of the Central States Communication Association, Minneapolis, MN. (2017)
- 2016-Scholars' Office Hours Assistant for the 2016 annual meeting of the National Communication Association, Philadelphia, PA.
- 2015-Scholars' Office Hours Assistant for the 2015 annual meeting of the National Communication Association, Las Vegas, NV.
- 2016-Co-Secretary (with Karla Bergen) of the Women's Caucus for the Central States Communication Association, Grand Rapids, MI.
- 2015-Panel Reviewer for the Women's Caucus-2016 annual meeting of the Central States Communication Association, Grand Rapids, MI.
- 2014- Chair for the Women's Caucus Panel: "Hold up, Sheryl Sandberg, I'm no imposter: A critique of the best-selling book 'Lean In'" at the annual meeting of the Central States Communication Association, Minneapolis, MN.
- 2012-Paper Reviewer for the Women's Caucus-2013 annual meeting of the Central States Communication Association, Kansas City, MO.
- 2012- Paper Reviewer for the Pan-Asian Studies Division-2012 annual meeting of NCA
- 2011-Paper Reviewer for the Graduate Student Division- 2012 annual meeting of the Central States Communication Association, Cleveland, OH.
- 2011- Panel Reviewer for the Women's Caucus -2012 annual meeting of the Central States Communication Association, Cleveland, OH.

Professional Affiliations

National Communication Association
Central States Communication Association
The Organization For Research on Women and Communication (ORWAC)
Rhetoric Society of America

Department Service & Campus Involvement

Undergraduate Committee

University of Nebraska-Lincoln

Department of Communication Studies

Fall 2019-Present

Using the Huskers Power framework, responsibilities include creating initiatives to assist students throughout their educational journey at UNL, from introducing and orienting

students to the major of Communication to obtaining internships and employment after graduation. This committee is dedicated to the holistic education of Communication majors.

Curriculum & Assessment Committee

University of Nebraska-Lincoln

Women's and Gender Studies

Fall 2019-Present

Responsibilities include evaluating both key curriculum and assessment methods for major classes within Women's and Gender Studies. This work forms the basis for the future development and expansion of curriculum for the discipline of Women's and Gender Studies.

UCARE Faculty Advisor

University of Nebraska-Lincoln

Women's and Gender Studies

Lauryl Hebenstreit- "Genital Mutilation and Its Effects on Lincoln Refugees" *Summer 2020*
Lizzy Lavin- "Peer Advocacy Programs in the Big Ten" *Proposed Summer 2021*

Rhetoric Faculty Search Committee

University of Nebraska-Lincoln

Department of Communication Studies

Fall 2016-Spring 2017

Responsibilities include: Screening job applications (curriculum vitae, cover letters, letters of recommendation, and writing samples), attending faculty meetings, conducting telephone interviews, and assisting with decisions of bringing job candidates to campus.

Speech Lab Consultant

University of Nebraska-Lincoln

Department of Communication Studies

Fall 2016-Fall 2017

Responsibilities include: Helping students research topics, organize outlines, and practice speeches, while giving feedback on how to improve the process.

Graduate Student Representative

University of Nebraska-Lincoln

Department of Communication Studies

Spring 2016-Spring 2017

Responsibilities include: Attending graduate faculty meetings and representing the graduate student body in the Communication Studies department

Graduate Student Recruitment Committee

University of Nebraska-Lincoln

Department of Communication Studies

Fall 2015-Present

Responsibilities include: Recruiting new doctoral candidates through NCA Graduate Student Fair; welcome new graduate students into the department during orientation; plan social events.

Research Assistant

University of Nebraska-Lincoln

Department of Communication Studies

Summer 2015

Responsibilities included: Transcribing school board testimony and gather media texts for ORWAC supported project: "The Problem with Purple Penguins: Gender Trouble at a Site of 'Ordinary Democracy'" in cooperation with advisor Carly Woods.

UNO Graduate School Orientation

University of Nebraska-Omaha

UNO School of Communication

Fall 2014

Responsibilities included: serving as a panel member who could answer questions about graduate school course work, comprehensive exams, and study skills for the graduate environment.

Graduate Student Representative*University of Nebraska-Omaha**UNO School of Communication*

Fall 2012-Spring 2013

Responsibilities included: attending monthly graduate faculty meetings, serving as a liaison between faculty and graduate students, communicating School of Communication news, developments, changes, and upcoming events to Communication Studies graduate students, setting up and maintaining a Blackboard site dedicated to Communication Studies graduate student news, activities, and discussion boards, planning and facilitating social gatherings for students and faculty members.

UNO Graduate Assistant Orientation*University of Nebraska-Omaha*

Summer 2012

Responsibilities included: welcoming and building rapport with new recruits to UNO, sharing my experiences working as a GTA at UNO, discussing tips for success as a graduate teaching assistant, and answering questions and addressing concerns of new GTAs

Guest Speaker*University of Nebraska-Omaha**Tips for Presenting at Conferences*

Fall 2011

Responsibilities included: sharing my personal experiences of academic conferences with UNO graduate students and offering tips on how to prepare and present successfully for an academic conference

Volunteer*University of Nebraska-Omaha**North Omaha Media Alliance*

2010-2011

Responsibilities included: working with high school students to demonstrate the role of social media in making change, assisting students in brainstorming topics and conducting research, leading and facilitating the semester-long blog portion of the project, mentoring students about college and the discipline of Communication

Graduate Coursework Completed

Spring 2011, *Foundations of Mass Communication*, COMM 8570, Dr. Adam W. Tyma

Spring 2011, *Seminar in Qualitative Communication Research*, COMM 8020, Dr. Paige Toller

Summer 2011, *Geography, Gender, & Work*, WMST/GEOG 8156, Dr. Karen Falconer Al-Hindi

Fall 2011, *Media Literacy*, JOUR 8926, Dr. Adam W. Tyma

Fall 2011, *Foundations of Speech Communication*, COMM 8470, Dr. Paige Toller

Spring 2012, *Seminar in Quantitative Communication Research*, COMM 8010, Dr. Joy Chao

Spring 2012, *Pop Culture/Mass Media/Visual Rhetoric*, COMM 8200, Dr. Adam W. Tyma

Summer 2012, *Ind. Study in Gender, Culture, & Communication*, COMM 8980, Dr. Adam Tyma

Fall 2012, *Political Broadcasting*, BRCT 8316, Dr. Barbara Pickering

Fall 2015- *Classical Rhetoric*, COMM 911A, Dr. Ronald Lee

Fall 2015-*Contemporary Rhetoric*, COMM 911D, Dr. Damien Smith-Pfister

Fall 2015-*Feminist Theories*, WMNS 885, Dr. Tamy Burnett

Spring 2016-*Organizing Social Change*, COMM 986D, Dr. Kathy Krone

Spring 2016-*Rhetorics of Gender Activism*, COMM 998, Dr. Carly Woods

Spring 2016-*Human Sexuality*, PSYCH/SOC 871, Dr. Rose Esseks

Summer 2016-*Advanced Writing Projects*, ENGL 854, Dr. Stacey Waite

Fall 2016-*Modern Rhetoric*, COMM 911B, Dr. Ronald Lee
Fall 2016-*Literary Criticism and Critical Theory*, ENGL 871, Dr. Tom Gannon
Fall 2016-*Health Communication*, COMM 898, Dr. Angela Palmer-Wackerly

Spring 2016-*Ind. Study: Critical Communication Pedagogy*, COMM 898o, Dr. Adam Tyma
Spring 2016-*Special Topics in Organizational Communication*, COMM 998, Dr. Kathy Krone

Fall 2017-*Political Communication*, COMM 953, Dr. Ronald Lee
Fall 2017-*Contemporary Rhetorical Theory*, COMM 911D, Dr. Casey Kelly

Spring 2018-*Rhetoric of Women Writers*, ENGL 875A, Dr. Shari Stenberg
Spring 2018-*Social Movements*, COMM 950D, Dr. Kristen Hoerl
Spring 2018-*Gender, Economics, and Social Provisions*, WMNS 845, Dr. Ann Mari May

Summer 2018-Comprehensive Exams
Fall 2018-Doctoral Dissertation
Spring 2019-Doctoral Dissertation

Fall 2019-Doctoral Dissertation
Spring 2020-Doctoral Dissertation